

Ten steps to better decision making

Questionmark: informing better decisions



1. Get reliable data

Use assessments to get valid information.

2. Interpret data

Ensure data literacy to avoid error.



3. Avoid data bias

Make sure data is representative and weighted.

4. Recognize decision-maker bias

Introduce objective measures, such as tests.



5. Understand decision-maker relationships

To the decision and the people it impacts.

6. Frame of mind

Control method for positive or negative decisions based on current mental attitude.



7. Time it right

Know when to act and when not to.

8. Allow for rumination

Set aside time to reflect on the impact to the business and its behaviors.



9. Normality

Be decisive and factor in whether a decision can be reversed.

10. Implications

Take responsibility for the impact of the decision and be aware of its full implications.



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