

## Credly, Inc.

### ***Digital credentialing expertise, an innovator in the future of training and assessments***

#### Overview

Badging is commonly used by millions of professionals, employers, training organizations, associations, and institutions around the world. The digital credentials they use recognize, reward, capitalize on, and communicate achievements.

As well as verifying evidence of personal skills and achievements, digital badging also helps offer more engaging training, improving staff retention. It can add real value to training and development programs. Historic credentials can also be recognized by badging previous achievements retrospectively.

This makes it easier for organizations to recognize achievement, support learning and development and make people-related decisions.

Questionmark and Credly have partnered to leverage their respective strengths to create an integrated solution that provides an innovative learning and assessment solution with portable, digital and verified achievement credentialing.

Questionmark's seamless integration into Credly's Acclaim platform means there is no need to manage multiple pieces of software. Verifiable, portable credentials that can be shared and displayed across the web.

## About Questionmark



Questionmark provides a secure enterprise-grade assessment platform and professional services to leading organizations around the world, delivered with care and unequalled expertise. Its full-service online assessment tool and professional services help customers to improve their performance and meet their compliance requirements. Questionmark enables organizations to unlock their potential by delivering assessments which are valid, reliable, fair and defensible.

Questionmark offers secure powerful integration with other LMS, LRS and proctoring services making it easy to bring everything together in one place. Questionmark's cloud-based assessment management platform offers rapid deployment, scalability for high-volume test delivery, 24/7 support, and the peace-of-mind of secure, audited U.S., Australian and European- based data centers.

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## About Credly, Inc.



Credly helps the world speak a common language about knowledge, skills, and abilities. Thousands of organizations use Credly to translate learning experiences into professional opportunities through digital credentials. Credly provides enterprise-class tools that generate data-driven insights to address skills gaps and highlight opportunities through an unmatched global credential issuer network on its Acclaim platform.

Digital credentials are portable and travel with the earner and can be sent, posted and put to use wherever opportunities are found.

Digital credentials are data-rich descriptions of achievements, that verify identity of the issuing authority, criteria required for demonstrating the achievement, evidence, third-party endorsements and more.

Digital credentials are verified and issued directly from the organization to an individual securing against tampering or fraud.

Digital credentials engage and allow the credential issuer's brand to be front and center; achievement levels and associated rigor are readily displayed and connected to learning pathways; new stakeholder communication channels are opened.

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