FAQs

Find answers to key questions about the partnership between Questionmark assessments and Cornerstone:

Who is Questionmark?

Questionmark is an online assessment platform built for high-stakes learning programs, including certification, L&D, and compliance. From authoring through to scoring, we support your LMS to deliver job-aligned testing and the data insights needed to prove learning has landed.

What does Questionmark do?

Questionmark provides L&D and certification leaders with the tools to create, deliver, and analyze online assessments. It also provides all the supporting features to ensure scalability, security, and validity, enabling learning programs to be high-impact and trusted.

Why partner with Questionmark?

By partnering with Questionmark, organizations open the doors to a comprehensive and modern assessment solution that can help advance key business goals. From surfacing and solving skills gaps to ensuring workers are competent and compliant, Questionmark goes beyond typical LMS capabilities to provide a complete picture of organizational skills.

How does the integration work?

The core integration relies on learning tech interoperability standards AICC/SCORM. It can be enhanced by utilizing Questionmark's support for SSO via SAML. Questionmark also offers a robust API layer that can be used to facilitate integrations when assessment is required outside of a learning initiative.

Will my customer need a third-party implementation partner?

No, we have a dedicated and experienced onboarding and implementation team to guide and support your customer through the entire process.

What kind of organizations are a fit for Questionmark?

Questionmark supports learning programs operating in the certification and workforce L&D space. From highly-regulated industries like healthcare, energy, and FSI, to global certifications that rely on trusted learning data, our assessments underpin industry-leading learning programs.

What are some key indicators that Questionmark would be a good fit for my customer/prospect?

If your customer needs assessment capabilities beyond the Cornerstone functionality, for example, more performance-based testing methods, or more detailed and actionable data insights, then Questionmark in tandem with Cornerstone can be an ideal choice.

Our speciality is in supporting customers in highly-regulated industries and those needing to measure and prove skills and compliance.

Why Questionmark?

Questionmark assessments is a complete assessment solution that enables your customers to create, deliver, and analyze assessments, all while integrating seamlessly with Cornerstone to keep learning centralized and the user experience a priority.

What is the customer ROI? How do they benefit from using Questionmark?

Questionmark assessments benefits your customers by enabling them to:

- Turn training into workforce readiness with performance-based testing.
- Prove compliance with audit-ready assessments.
- Accelerate L&D time-to-value with AI-powered authoring and scoring.

- Drive actionable decisions with advanced analytics & reporting.
- Work in harmony with Cornerstone to keep learning centralized & impactful.

What are the main capabilities of Questionmark?

Questionmark's capabilities include:

- A range of performance-based assessment options, including observational, video, and unfolding scenario-based assessments.
- Total flexibility to create almost any assessment—including mixed-format, randomized tests, and media-rich assessments.
- A robust infrastructure and advanced tools to ensure secure scalability of learning programs. Tools include translation management systems, flexible proctoring options, and accessibility features.
- Responsibly designed AI innovation that's leveraged at key points of the assessment lifecycle to save SME time, speed up processes like scoring and authoring, and deliver faster feedback to learners.
- A complete picture of learning with advanced reporting and analytics. Reports include participant level, assessment level, question level, and overall program level, ensuring your customer gets both the granular & big-picture perspectives to further inform training and learning. Coaching reports also support timely feedback to learners throughout training.
- Secure from the ground up: ISO 27001 certified, GDPR compliant, and a FedRAMP authorized assessment solution.

How can I learn more?

For queries you can contact us at: cornerstone@learnosity.com.

You can also visit our website, questionmark.com for a full outline of what our solution offers.