

Partners: Talking about Questionmark

How Questionmark assessments can add value to your customers

About Questionmark

Questionmark is a leading assessment platform that helps businesses, professional associations, government agencies and academic institutions test and prove knowledge.

We believe assessments are critical to effective learning. That's why we created an assessment platform that tests knowledge and skills better than anything else.

Trusted by the largest organizations in the world, it's secure, inclusive and flexible, which makes it the best solution for proctored exams, certification, and global learning programs.

Questionmark assessments empower your clients to successfully...

Validate Training

Measure knowledge and skills to prove learning has taken place.

Identify Skills Gaps

Determine areas for further learning so you can allocate resources effectively.

Prove & Track

Prove the validity and reliability of your assessment content for reassurance and defensible results and ensure and track compliance of regulatory standards or laws.

Safe & Secure

Use a secure environment to reduce cheating and fraud and provide more accurate results.

Increase Productivity

Save time and admin efforts with instant tailored feedback.

Stay on the Cutting Edge

With experience of large and small assessment programs across sectors, our road map is constantly evolving with you in mind.



What industries and assessment needs can Questionmark support?

Corporate Training & Compliance

We work with global organizations to assess learning to upskill staff, drive performance and prove compliance. Easy integration, intelligent reporting and benchmarking data help our business partners realize their full potential.

Certification

With the capacity to handle high-volume exams across a variety of secure testing environments, our platform has been engineered for striking the right balance between test security and candidate accessibility required

Government

We are trusted by over 80 government and military agencies around the world to power their assessment operations. We're ISO 27001 certified and FedRAMP approved, making us the most secure choice.

Education

Our platform gives universities and colleges the solution they need to keep exams going. From proctoring to authoring assessment content and scheduling, the entire process is easy to manage.

What challenges does Questionmark help solve for your customers?

- **Lack of ROI:** Organizations spend thousands on L&D training without any means of measuring the results. Our assessments help organizations know if their training is working.
- **Difficulty satisfying regulators:** Satisfying regulators is a constant challenge in high-stakes industries. Questionmark's range of reporting tools make the auditing process simple.
- **A disrupted user experience:** Rather than taking learners out of their learning environment for assessment, Questionmark integrates for a better learning experience.
- **Limited flexibility to deliver successful assessments:** Questionmark offers functionality that gives organizations full control over their assessment design and learner experience and gives test takers the flexibility they expect to take tests online, from anywhere in the world (including proctored). Questionmark also supports blended delivery, allowing customers to schedule, communicate, deliver, certify and report on progress to their own timetable.
- **Difficulty in scaling:** To go global with certification and learning programs can be difficult without a robust means of managing language barriers. Questionmark's translation tools solve this challenge. Questionmark's range of reporting tools make the auditing process simple.



Join us on our mission...

Questionmark joined the Learnosity family in 2021, and together we aim to advance learning worldwide through best-in-class technology.

We believe that:

- Assessments are critical to effective learning
- Organizations need to be equipped to make data driven decisions
- Assessments ensure that employees can apply knowledge, not just recall information
- Education is a human right



For more information on partnership opportunities,
talk to us at partners@questionmark.com