# Questionmark
powered by Learnosity

# Turbocharge Your LMS for Impact

**Complement your LMS with rich & relevant assessment insights**

We know that your LMS is the best tool for delivering relevant training and learning to keep your workforce **compliant, competent and competitive**. It's the bedrock of any successful learning program and integral to L&D leaders' success—but what if we told you that you could drive even more value from it?

While many LMS's have some assessment features included, they're often unable to deliver the depth of reporting and the range of assessment formats needed to really push the needle.

Read on to discover how trusted and integrated assessments that reveal rich and relevant data insights are the next step in delivering superior L&D via your LMS.

## Assessments as the gateway to actionable data

To deliver data that you can make sound decisions on requires assessment software that appreciates the role of using data you can trust, with specific importance placed on validity, reliability, test security and fairness.

By creating assessments built on these four cornerstones, you can access data you can rely on to make vital business decisions. How Questionmark delivers actionable data:

### Supporting reliable assessments

With Questionmark's authoring tools and item bank reports, you can create a predictable authoring process that's easy to review. You can also make use of post-assessment reports to truly understand a test-taker's performance over time and across assessments, question difficulty, assessment quality, and so much more.

### Supporting valid assessments

With Questionmark's range of assessment formats you can assess skills authentically. What's more, creating tests with comprehensive item bank functionality means you can analyze how well questions are performing and review if they're validly measuring what you're aiming to measure.

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## Supporting fair assessments

DE&I focused platforms like Questionmark provide a whole host of tools and resources to help you make your assessments fair and inclusive. From tools like Questionmark's Translation Management System, Text-to-Speech, and Instant Translate to the wide range of resources on inclusivity best practice, Questionmark makes the creation of fair tests easier than ever before.

## Supporting safeguarded assessments

Questionmark not only offers a range of proctoring tools and a means of safely delivering assessments to other devices via features like locked-down browsers etc, but also a comprehensive test fraud checklist for businesses in order to help you deter, prevent and identify test fraud. The addition of Questionmark to an LMS then heightens test security and thus the validity of test results.

## Reports that deliver actionable insights

Armed with a strong foundation of reliable, secure, valid and fair assessment practices combined with skill-specific assessment types, Questionmark can provide superior reporting capabilities that deliver you the trusted data insights that matter to you, including:

### Learner feedback

With Coaching Reports, you can gather detailed results for an individual taking an assessment and use it to give in-depth and automatic feedback.

### Big picture reports

To identify how your L&D assessments as a whole are performing.

### Content & Item Bank

With robust item analysis and item bank features, you can discover how well an assessment as a whole or a particular question is performing and identify difficulty and inclusivity challenges early on.
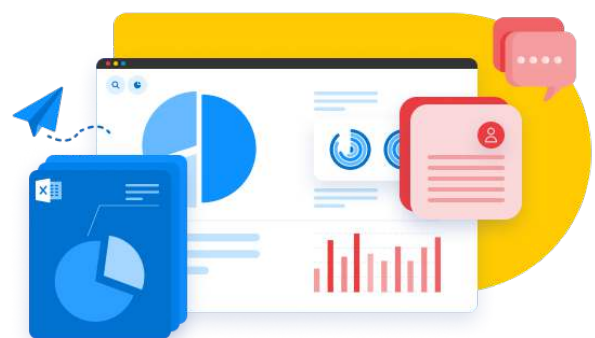
### Transcript reports

Used to track an individual's performance across multiple assessments.

## A seamless learning experience

The value boost that assessment software can provide to your LMS is easy to see, but the real sticking point and barrier to making the jump is usually in how well the two technologies play together.

We know that the best learning is that which puts the learner first which is why integrated systems that work in harmony with each other are so important to that process.

With that in mind, we've spent decades perfecting our integration offering to amalgamate seamlessly with LMS's and elevate learning without the disruption.

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## About Questionmark

We're Questionmark, an industry-leading online assessment solution for businesses, professional associations, academic institutions and governments.

We support L&D programs with award-winning assessment formats and tools that provide customers with the data insights and big picture perspective needed to make learning a success.

For more information about how Questionmark can support your L&D needs, please reach out to:
sales@questionmark.com

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