

An Ounce of Prevention: Proctoring and Test Security in 2023

Brian McNamara, Product Manager for Customer Engagement

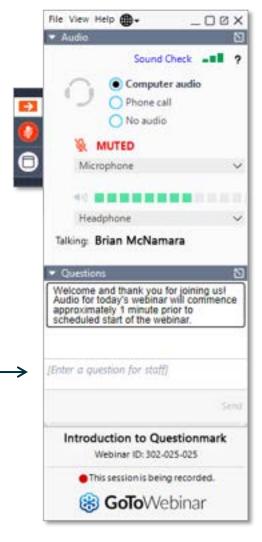


Before we get started...

Watch for an email after the webinar to:

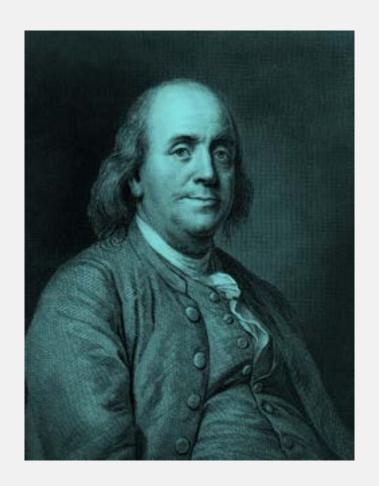
- Download slides (PDF)
- View a recording

To ask questions, use the "Questions" feature





"Ounce of Prevention is Worth a Pound of Cure"



"In the first Place, as an Ounce of Prevention is worth a Pound of Cure, I would advise 'em to take care how they suffer living Coals in a full Shovel, to be carried out of one Room into another, or up or down Stairs, unless in a Warmingpan shut; for Scraps of Fire may fall into Chinks and make no Appearance until Midnight; when your Stairs being in Flames, you may be forced, (as I once was) to leap out of your Windows, and hazard your Necks to avoid being oven-roasted."

Benjamin Franklin (1736)

If someone cheats on a test/exam

Can you trust your exam results?

• If exam results are not valid, neither are the decisions based on them.

What's at stake?

- Life, limb, livelihood
- Reputation of organization / certification program
- Potential financial implications

When someone cheats...

- Person may not be competent
- Person may not be safe
- Devalues certification and organization
- Person's credibility is in doubt
- Unfair to candidates/students who took tests honorably





Threats to test security



Cheating

 Participant uses unauthorized aids to help them answer questions



Content Theft

 Content is stolen and sold / given to potential students



Identity Fraud

 Proxy takes the test on behalf of real student





Threats to security throughout exam process

Before delivery

 Content theft from item bank

During test delivery

- Identity fraud
- Content theft
- Collusion
- Unauthorized test aids

After delivery

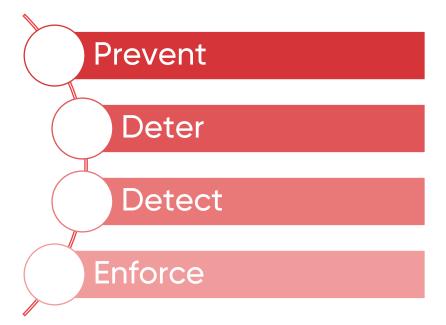
- Tampering with results
- Unauthorized disclosure of results





Mitigating Content Theft, Impersonation and Cheating

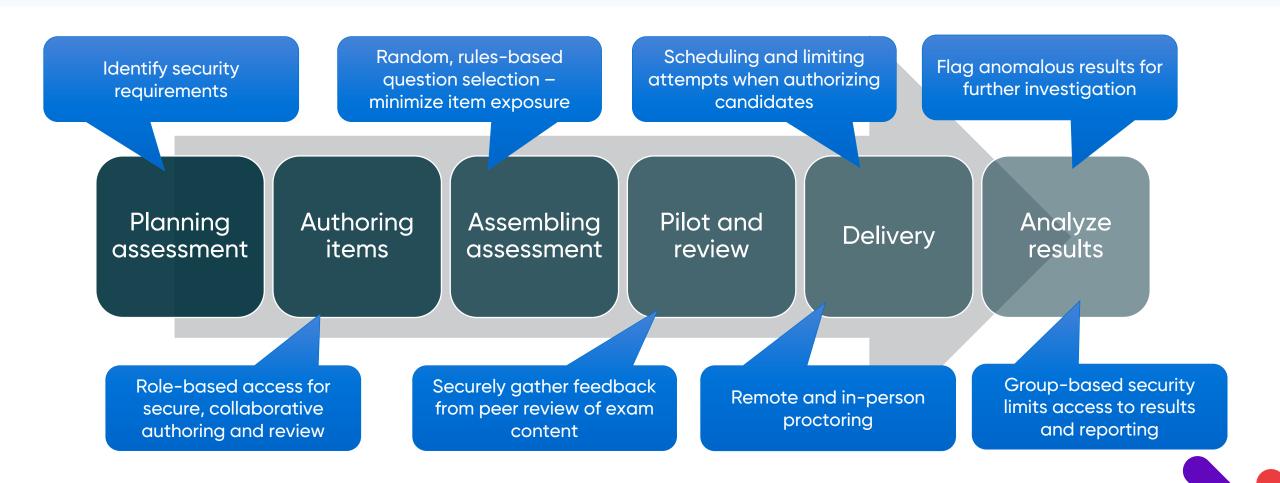
- Controls access to exam content
- Proctoring/Invigilation
- Secure lock-down browsers
- Legally enforceable agreements
- Vigorous follow up in infractions







Security throughout exam development and delivery





Assessment Completion Time report

- Spot anomalous completion times
- Identify potential cheating
- Flag potential content theft
- Determine if allotted time is sufficient for completing the assessment

	Assessment score high flag (greater than 80%)	Assessment score between high and low flags	Assessment score low flag (less than 40%)	
Assessment completion time high flag (greater than 10 minutes)		Participant 110 time = 14.1 minutes score = 68%	Participant 113 time = 13.5 minutes score = 32%	
Assessment completion time between high and low flags	Participant 104 Sine = 2.7 minutes ocors = 84%		Participant 107 time = 1.0 minutes score = 16N Participant 115 time = 1.0 minutes score = 30N Participant 118 time = 2.0 minutes score = 20N Soore = 20N	
Assessment completion time fow flag (less than I minutes)				



Assessment Results Over Time

- Spot anomalous results for specific participants
- Mean score
- Minimum score
- Maximum score
- 95% confidence interval

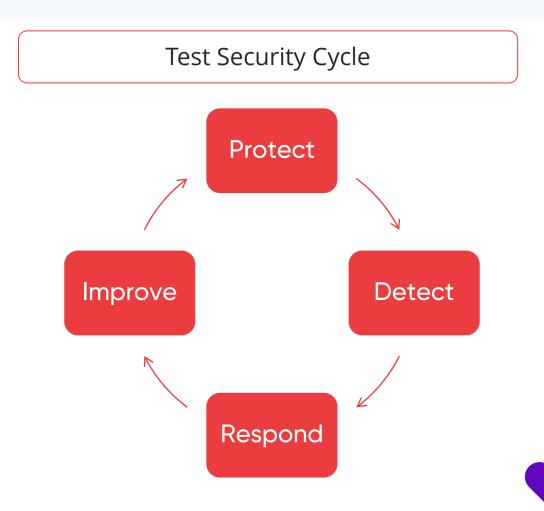




Forensic Analysis Service

- Statistical analyses of candidate test response data
- Who took the test honorably? Which scores are trustworthy?
- Identify extremely unusual behaviors with potential of unfair advantage

Offered in partnership Caveon





Proctoring

In-person and Remote

Proctoring/Invigilation Options



- Proctoring Onsite
 - In-person at test center/classroom
- Proctoring Online
 - Partnering with: Examity; Meazure Learning/ProctorU
- Proctoring Record and Review
 - o Partnering with: Proctorio
- Proctoring Bring your own Proctor ("BYOP")
 - o Partnering with: Mettl





Proctoring Onsite

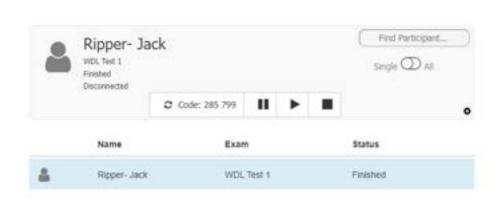
- Proctor verifies identities of the test takers
- Proctor controls the start of the test
- Proctor can intervene during the test







Proctoring Dashboard



- Proctors can control and intervene in exam delivery:
 - Generate "unlock" code for test
 - Start, pause, un-pause and stop
- Dashboard to monitor exam status of each test taker
- Works with Questionmark Secure





Proctoring Online

Proctoring Online



For the test taker:

- Convenience of exam delivery at home or workplace
- Works with most standard webcams

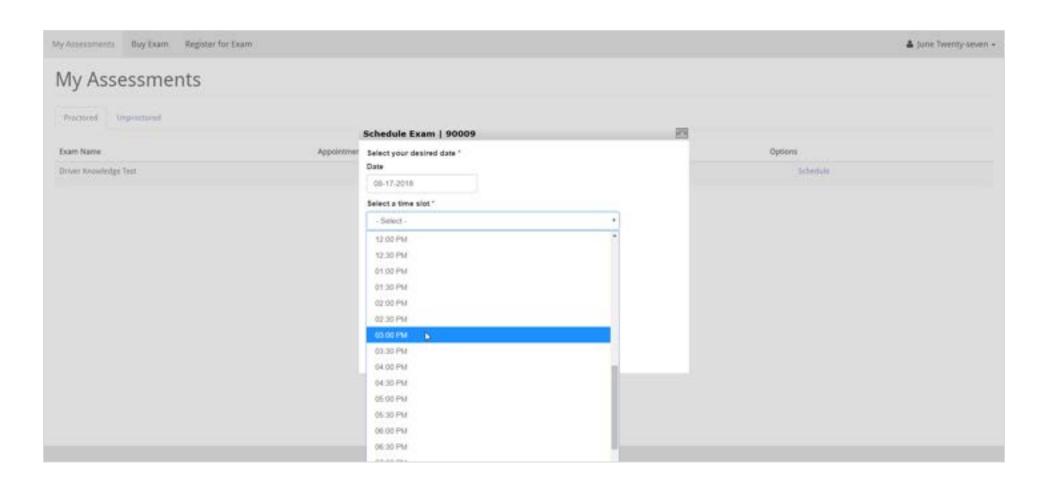
For the test sponsor:

- Watchful eye of proctor to prevent cheating
- Proctor can start, pause, and stop exam



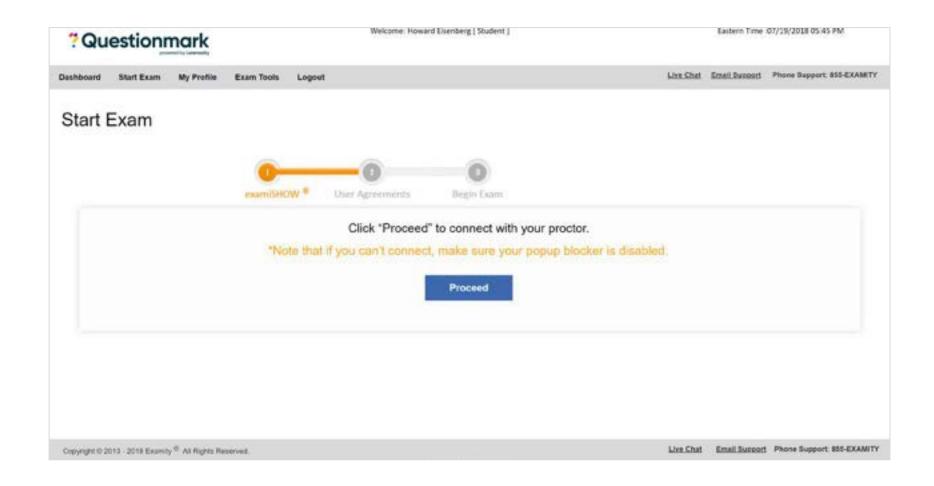


Books proctoring appointment online



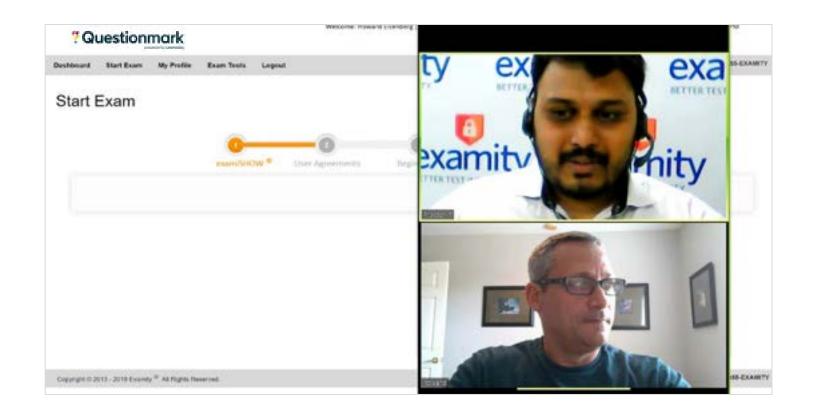


Initiates proctored exam session





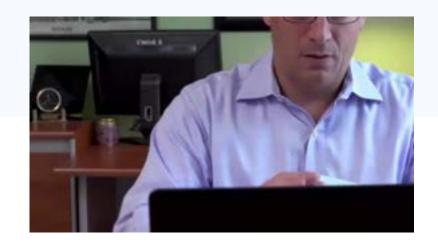
Connects with Proctor







Example Proctor Protocol



Candidate Authentication

 Checks and records ID

Environment Check

> Candidate pans room with camera



 Informs of prohibited behaviors



Exam unlocked to candidate

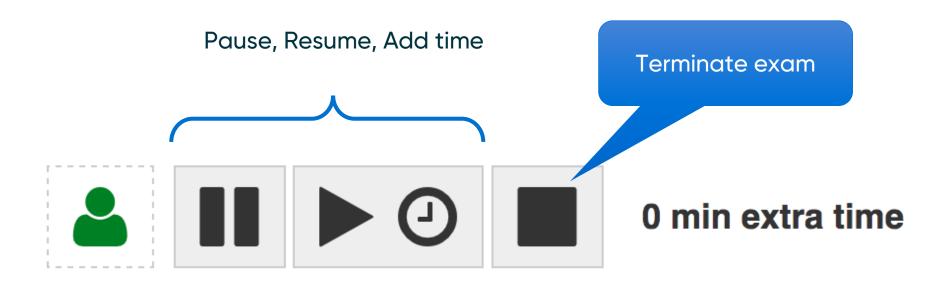
> Candidate now able to begin test





"In-Exam" Controls







Proctoring Record and Review

Proctoring Record and Review

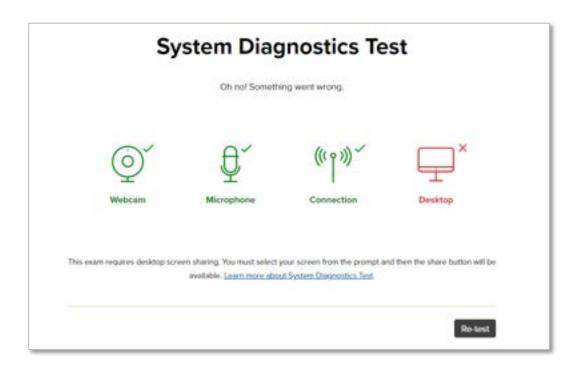
- Automated
- No appointment necessary
- Records exam delivery
- Capture participant identification
- Lock down the test environment
- Configurable "suspicion scoring"
- Detects / flags abnormal behavior







Pre-exam checks



Camera/mic working?

Desktop sharing?

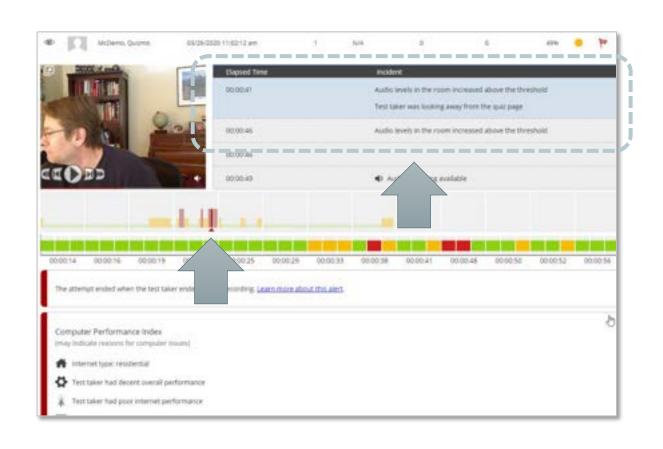
Sufficient RAM?

Bandwidth OK?





Video, audio, screen captured, analyzed in real time



Video encrypted and streamed back to a secure server

Audio, video and interactions with the local device captured

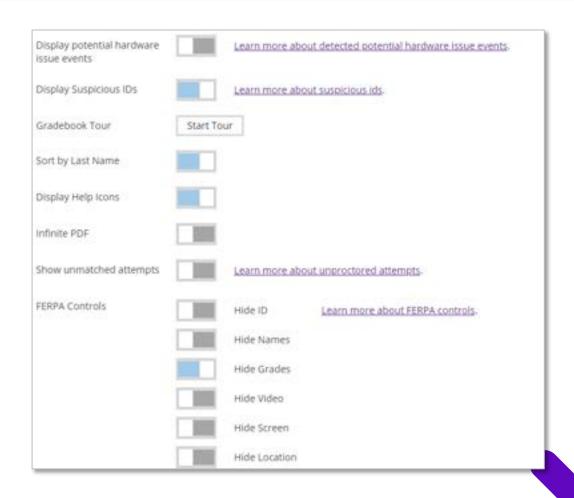
Data analyzed for abnormalities and unusual behaviors





Generate PDF reports for stakeholders

- Configurable reporting to
 - Include or exclude participant's:
 - Name
 - Video
 - Screen
 - Location
 - Flag potential hardware issues
 - Show manual annotations from review





Exam Results

Exam Information

Test taker Name Jones, Neville

Overall Suspicion Level 54% Score N/A

Started 03/26/2020 04:29:23 pm Completed 03/26/2020 04:31:03 pm

Exam Title Proctorio Exam

Course Course

Generated By Instructor/Admin

Generated On 04/30/2020 10:17:49 am





Behavior Settings

Setting	Weight	Occurrences
Video Tamper	5	13
Page Tamper	5	0
Navigating Away	1	5
Keystrokes	0	0
Copy & Paste	1	0
Browser Resize	1	1
Audio Levels	- 1	19
Head and Eye Movement	1	75
Eye Movement	1	0
Multi-Face	1	0
Leaving the Room	0	0

Proctorio Exam Settings

The exam settings determine what information will be collected and what actions will be restricted.

Recording Options	ON/OFF		
Record Video	ON		
Record Audio	ON	_	
Record Screen	ON		
Record Web Traffic	ON		
Record Room	OFF		

Lock Down Options	ON/OFF		
Force Full Screen	OFF		
Only One Screen	OFF		
Disable New Tabs	OFF		
Close Open Tabs	OFF		
Disable Printing	OFF		
Disable Clipboard	OFF		
Block Downloads	OFF		
Clear Cache	OFF		
sable Right Click OFF			
Prevent Re-entry	OFF		

ON
OFF

Verify Desktop
Verify ID
Verify Signature

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•	Video, audio, screen recordings
	saved for review

 Generate PDF report to document exam attempt

INCIDENT LOG





Elapsed Time 00:00:18

- Audio levels in the room increased above the threshold
- Test taker was looking away from the quiz page



Elapsed Time

00:00:46

- Potential audio/video hardware issue detected
- Test taker was looking away from the quiz page



Elapsed Time

00:00:47

- Potential audio/video hardware issue detected
- Test taker was looking away from the quiz page

Exam Results



Elapsed Time

00:00:47

- Potential audio/video hardware issue detected
- Test taker was looking away from the quiz page



Elapsed Time

00:00:48

- Potential audio/video hardware issue detected
- Test taker was looking away from the quiz page



Elapsed Time

00:00:48

- Potential audio/video hardware issue detected
- Test taker was looking away from the quiz name



Elapsed Time

00:00:49

- Potential audio/video hardware issue detected
- Test taker was looking away from the quiz page

3 (6.30)

Bring your own Proctor (BYOP)

Remote proctoring with your own proctors

- Customer provides own proctors
- Live monitoring and recording (video, audio, desktop) during exam
- Automated flagging of anomalous/suspicious activity





How it works

- Proctor can control exam in real-time
 - Check ID against candidate photo
 - Unlock, pause and terminate exam session
 - Allocate additional time for timed exams
- Proctor communication
 - Chat (text) with candidate
 - Make announcements to all candidates currently taking exam
- Reports on each exam attempt
 - Summary views grouped by schedule
 - Sortable by "Credibility score"
 - Attempt reports include video, desktop recordings, ID and candidate snapshots



Candidate Experience

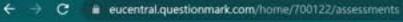




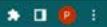










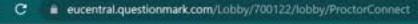


Home My Assessments

▲ Elihu Smails -

Go to list of classic schedules

Name	Attempts left	Available from	Available until	Delivery	Actions
BYOP demo 2022-03-21 ; WDL Test 1	3 of 3	20-Mar-2022 14:30	30-Jun-2022 14:29	Proctoring Online	m
BYOP demo2 2022-03-22 : WDL Test 2	3 of 3	20-Mar-2022 14:30	30-Jun-2022 14:29	Proctoring Online	
demo 22mar : WDL Test 2 timed	2 of 2	21-Mar-2022 14:30	30-Jun-2022 14:29	Proctoring Online	⊙





Before starting your exam

This is a proctored exam, in order to start the exam please follow the steps

1: Launch and connect to your Proctoring Service

Please click the button below and follow the instructions

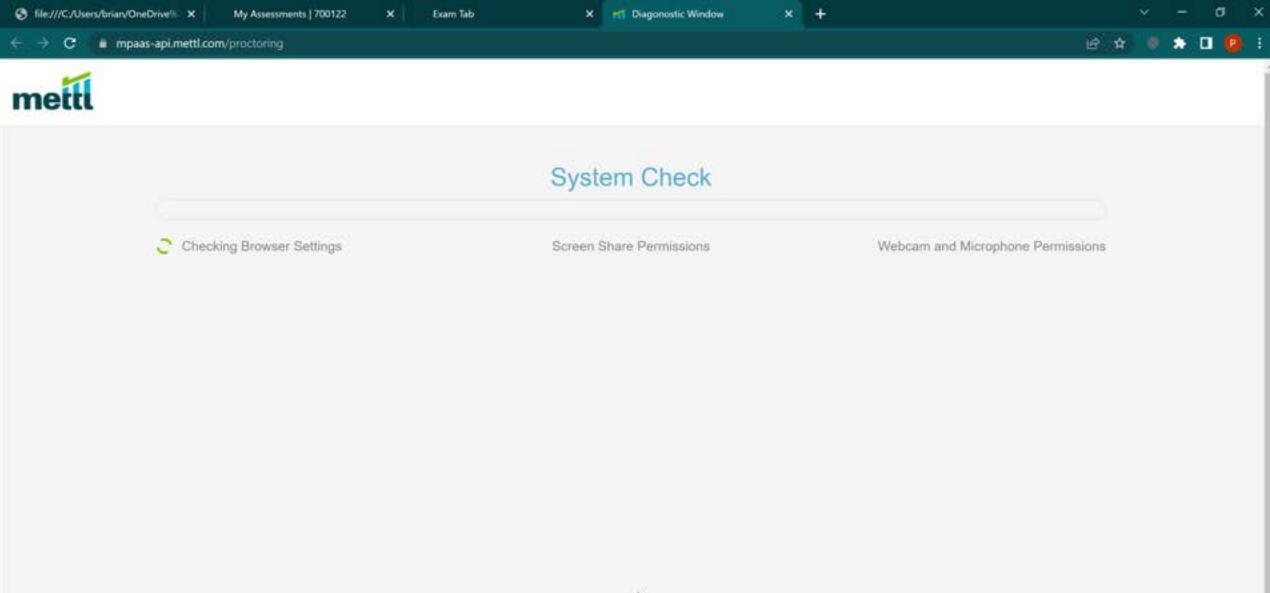
2: Come back to this Exam Tab

Once you finish connecting to your proctoring service, leave the window open and come back here to start your exam

3: Start the exam

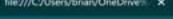
The exam will be started by the proctor once you are ready

Launch











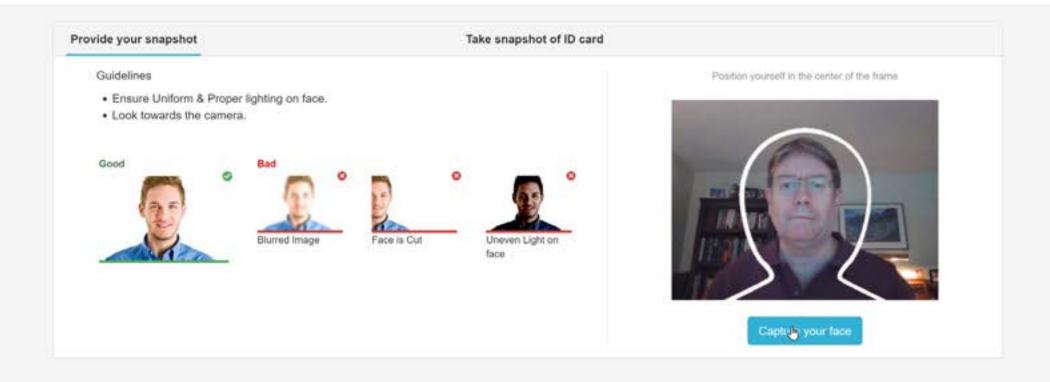




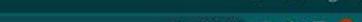






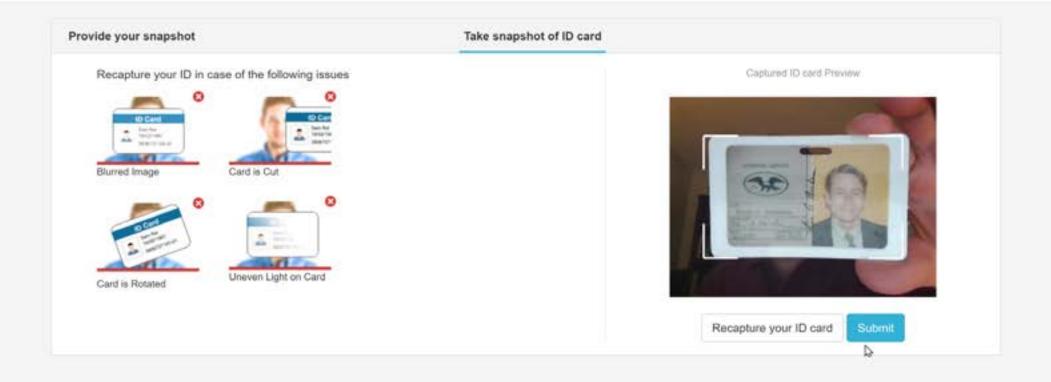








mpaas-api.mettl.com/proctoring



eucentral.questionmark.com/Lobby/700122/lobby/ProctorConnect#Exam

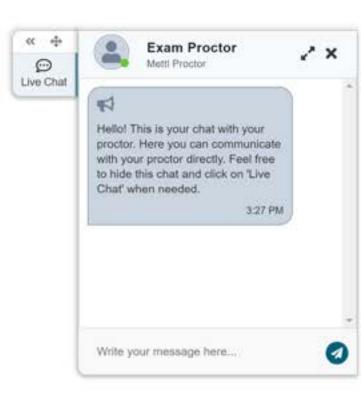




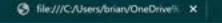


Please wait.

The exam has not started



Stop sharing







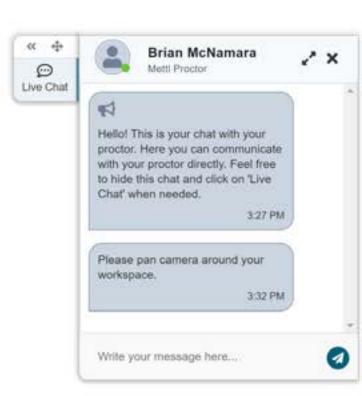






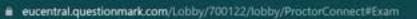
Please wait...

The exam has not started



Stop sharing







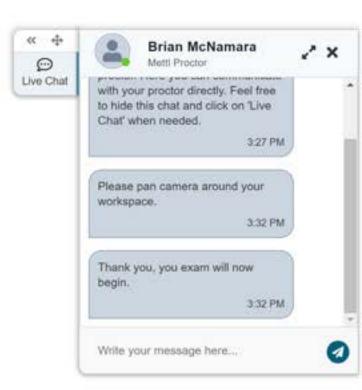




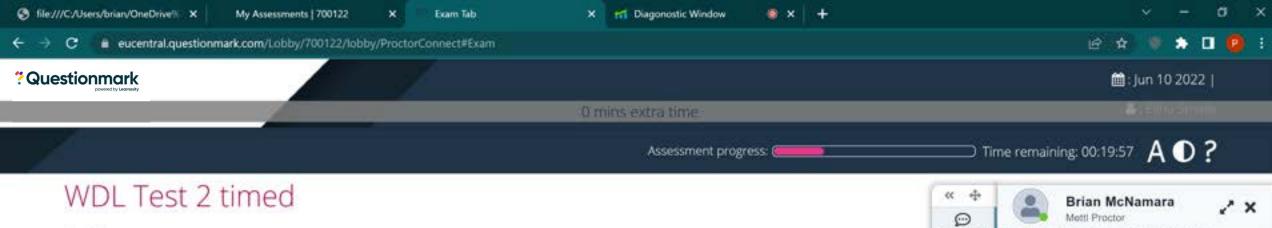




The exam has not started



Stop sharing

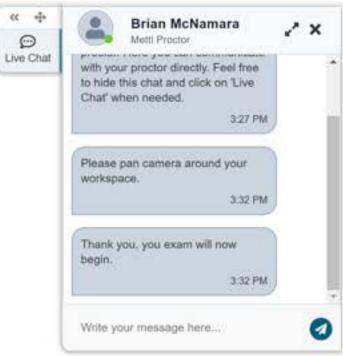


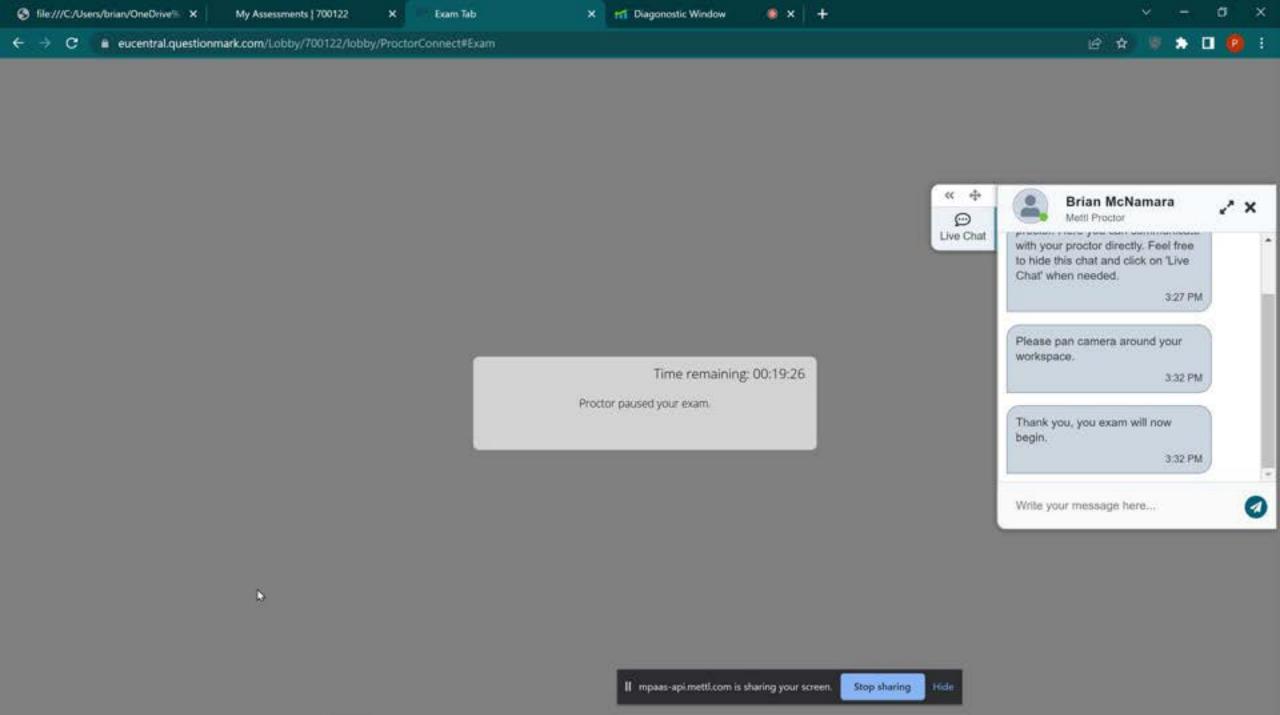


Does A come before B?

YBS

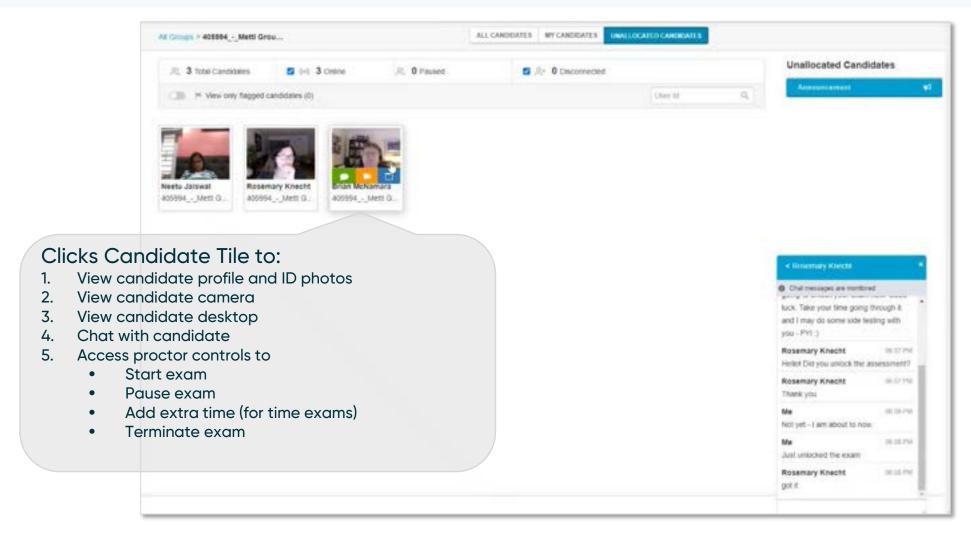
No





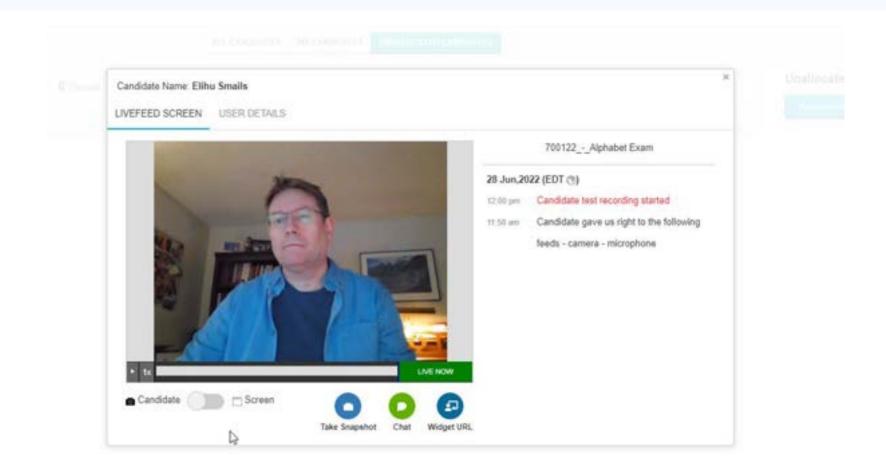
Proctor Experience

Proctor views candidates waiting to start exam





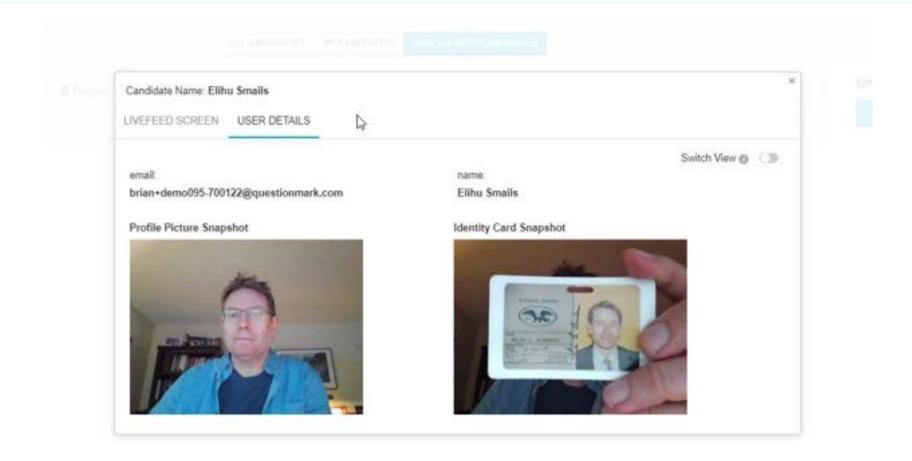
Proctor clicks a candidate tile







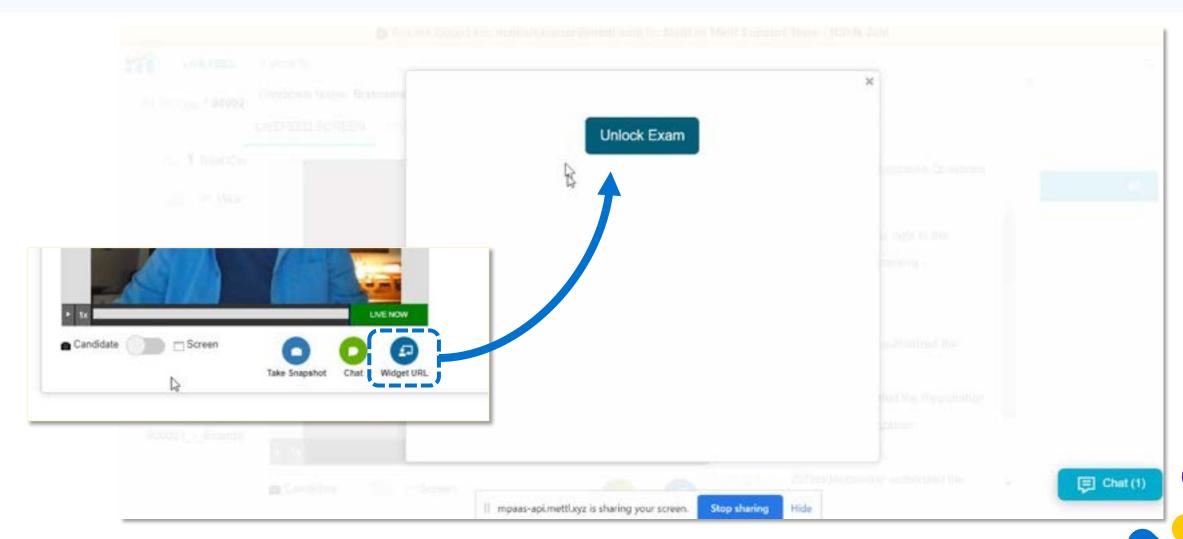
Proctor checks candidate ID





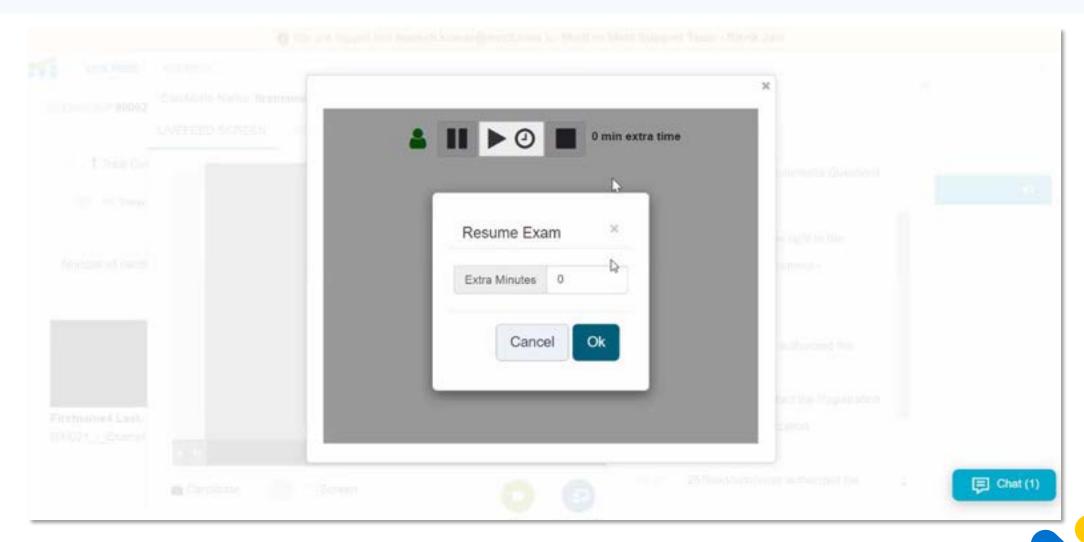


Proctor Uses Widget to Unlock Exam



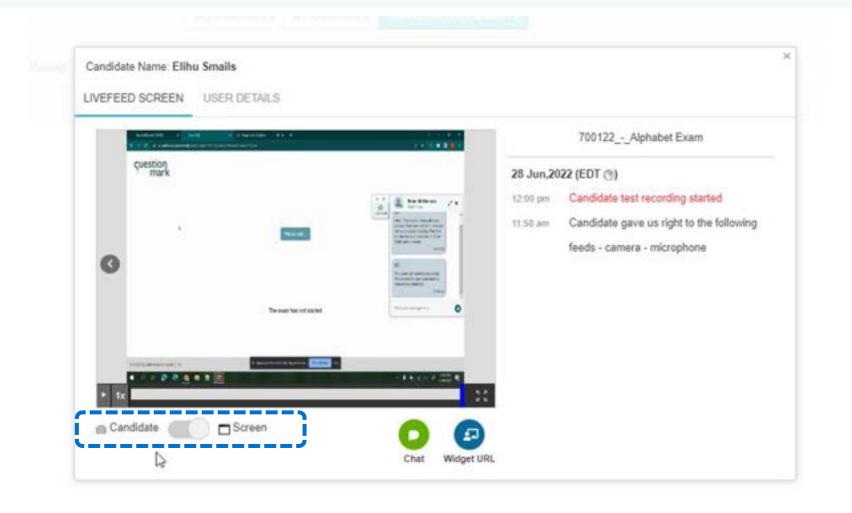


Proctor can pause/stop exam, add extra time via widget



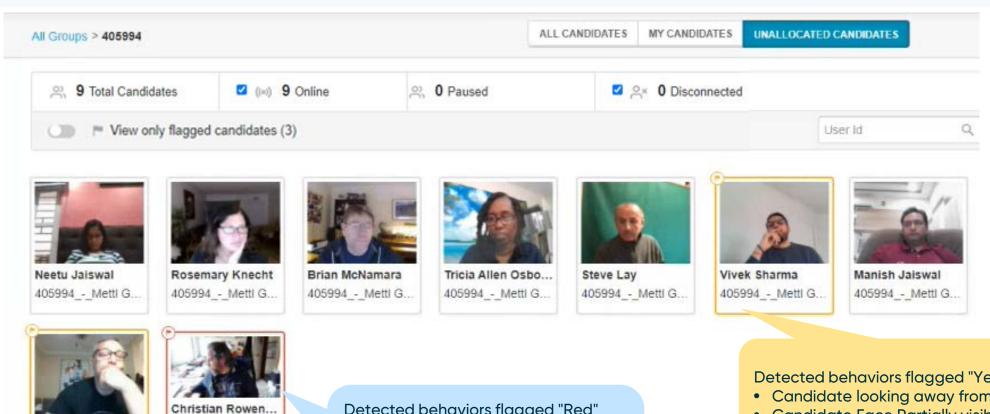


Proctor toggles between candidate webcam and candidate screen views





System highlights candidate tiles when anomalies detected



Detected behaviors flagged "Red"

- Candidate Not Present
- Face not Visible
- Another Person
- Mobile Phone Detected
- Away From Window

Detected behaviors flagged "Yellow"

- Candidate looking away from Screen
- Candidate Face Partially visible

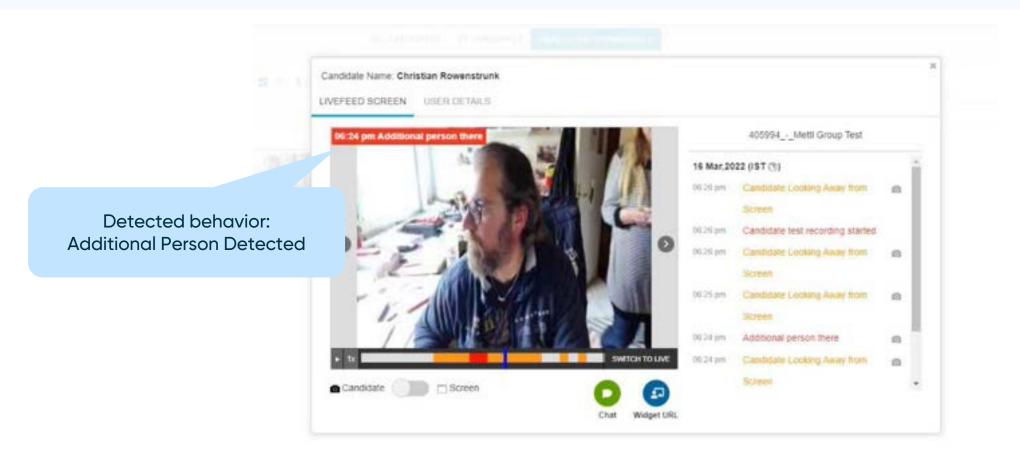


Howard Eisenberg

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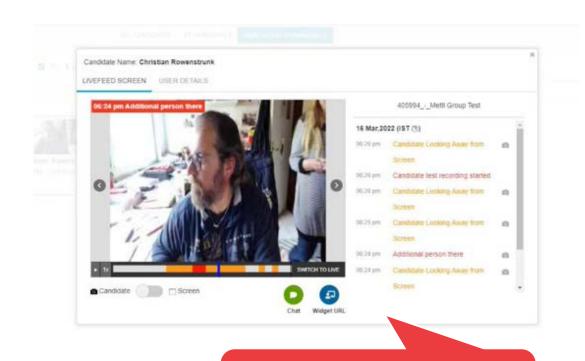
Proctor clicks on flagged candidate for detailed view



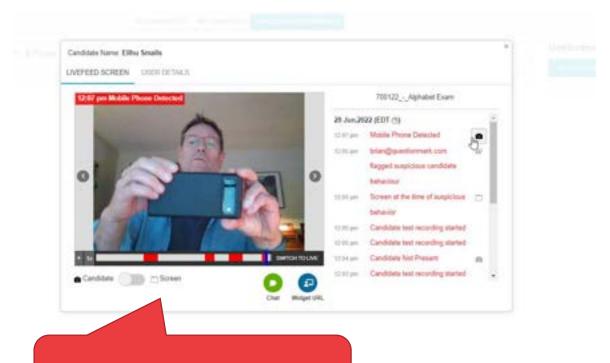




Proctor clicks on flagged candidate for detailed view



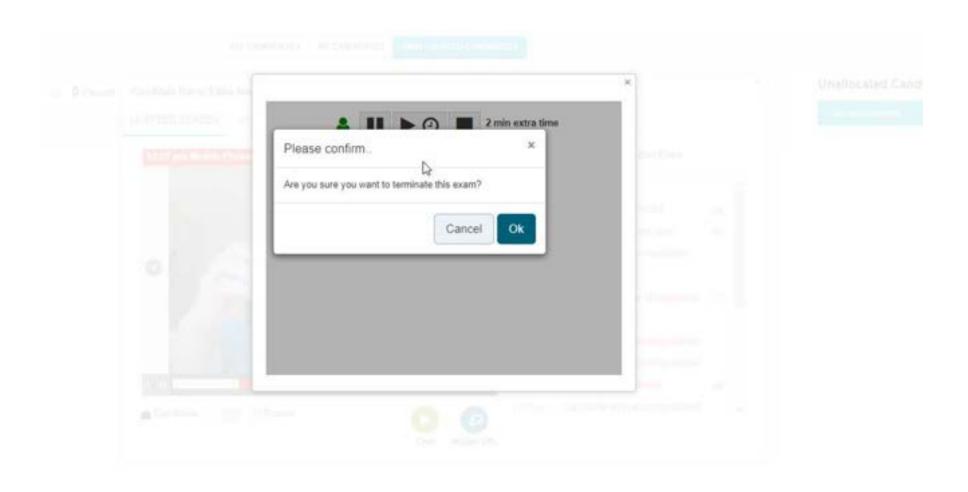
Additional person detected



Phone detected



Proctor Terminates Exam, prompted to confirm





Reviewing Results

List and summary of exam attempts

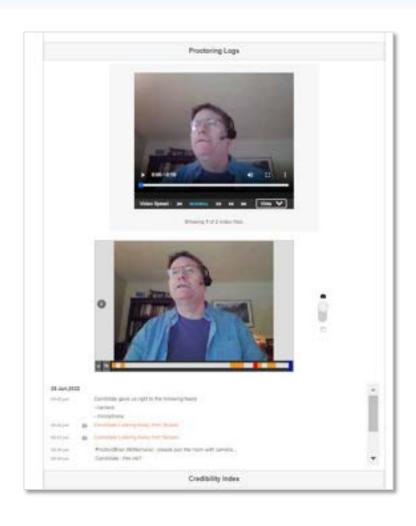
selected exam session Review Results - BYOP demo2 2022-03-22 : WDL Test 2 Q Total 11 Suspicious Attempts 2 Search Attempt id : First Name : Last Name : UserName : Email: Submission Time : Attempts Credibility Index : Credib Action Reggie Dunlop 81 brian+demo059@questionmark.com January 19, 2023 at 09:30:26 1/2 Medium 89 Reggie Duniop Report 83 97 Phillip brian+demo107@questionmark.com January 19, 2023 at 08:49:29 1/2 Vandamm Phillip Vandamm · High Report 77 100 Buck brian+demo155@questionmark.com January 19, 2023 at 08:39:07 Turgidson Buck Turgidson · High Report 79 Lionel Mandrake Lionel Mandrake brian+demo083@questionmark.com January 19, 2023 at 08 35 53 1 Medium 94 Report brian+demo053-75 Fawn Favn Liebowitz January 18, 2023 at 17, 23, 55 85 Liebowitz Low Report 700122@questionmark.com brian+demo047-25 Ashley Wilkes Ashley Wilkes June 21, 2022 at 08:24:42 1 · High 97 Report 700122@guestionmark.com brian+demo095-27 June 10, 2022 at 08 20 59 1/3 Elihu Smails Elihu Smails Medium 94 Report 700122@questionmark.com brian+demo107-21 Philip Queeg Philip Queeg March 22, 2022 at 08:49:02 2/2 · High 97 Report 700122@guestionmark.com brian+demo107-20 Philip Philip Queeg March 21, 2022 at 18:27:43 1/2 · High 100 Report Queeq 700122@questionmark.com brian+demo095-30 Elihu Smails Elihu Smails 2/3 Medium. 94 Report 700122@guestionmark.com

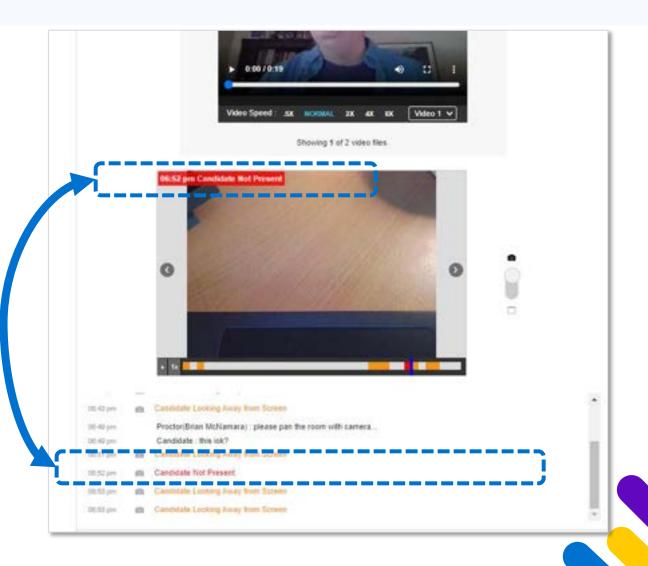




Launch detailed review of

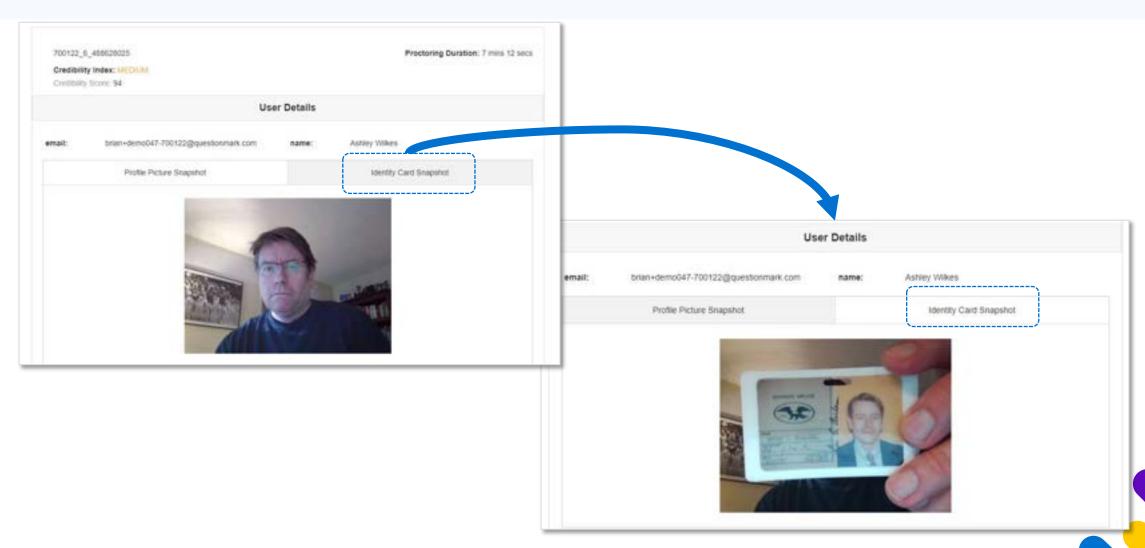
Proctoring logs, video, and screen capture review





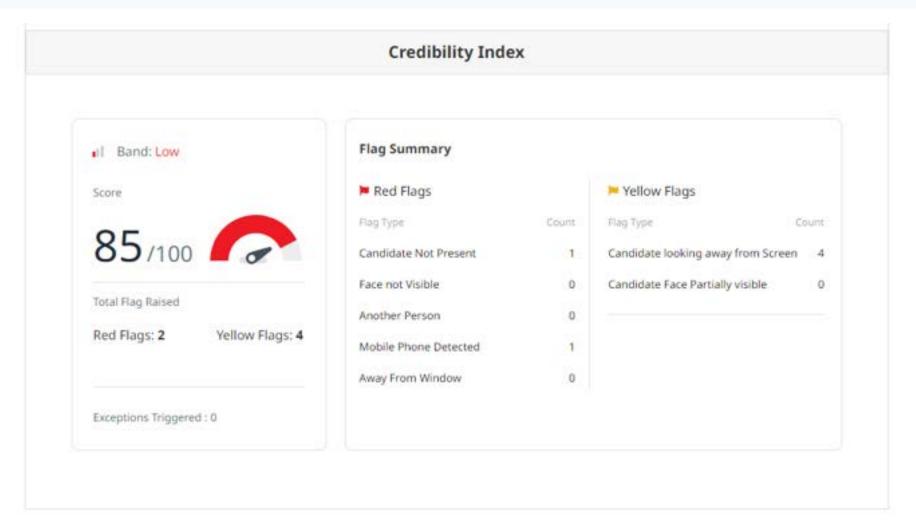


Review ID Card compared to candidate photo





"Credibility index" provides objective analysis of session







BYOP benefits

- Your own proctors
- Prevent access to exam pending ID check
- Real-time intervention to pause, stop exam
- Automated flagging of suspicious / anomalous events
- Detailed reporting





Privacy and Regulatory Considerations

Test taker privacy concerns

- You will be videoing my private space
- A stranger will see me at a time of stress
- How do I need to dress?
- Why should my teacher see where I live?
- What happens if my child / dog / someone else walks in
- What happens if you are hacked and my video recording is leaked?
- Does the proctoring software put spyware on my computer?
- How long will you keep my recording for?
- Do you take a copy of my passport / government ID, what happens to that?





Balancing privacy and security

- Identify a lawful basis for processing video data in testing. It's useful to write a formal Legitimate Interest Assessment to document this.
- Apply purpose limitation and data minimization. Part of this is you should usually only
 use video data for assessment security purposes.
- Retain video data for only the time needed. Record video only when necessary and justify the retention period carefully.
- Be transparent and open in communication with test-takers. Inform in advance they are being videoed and how the data will be used.
- Be consistent in responding to test-taker requests. Define a policy and apply it consistently.
- Consider carefully when using automated decision making. Allow automation and Al to flag issues for human review, not for decision-making.
- Adopt a written policy relating to video. Helps with consistency and accountability.



General advice



Improved security gives better data for better decisions

Look at risks that apply to you

Implement mitigation based on importance of those risks

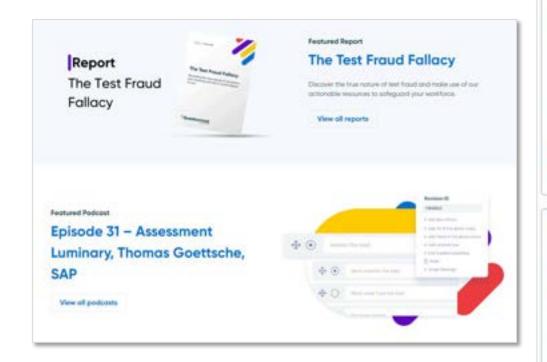
Be prepared to address privacy questions and concerns

Talk to us!



Questions?

eBooks, White Papers, Infographics and more!











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Workplace Test Cheating: A

Workplace fleeting:

Victimless Crime?





www.questionmark.com/resources



How to Evaluate

Request a one-on-one demo
The Questionmark team will contact you to arrange a demonstration tailored to your needs and questions questionmark.com/demo



Thank you for attending!

