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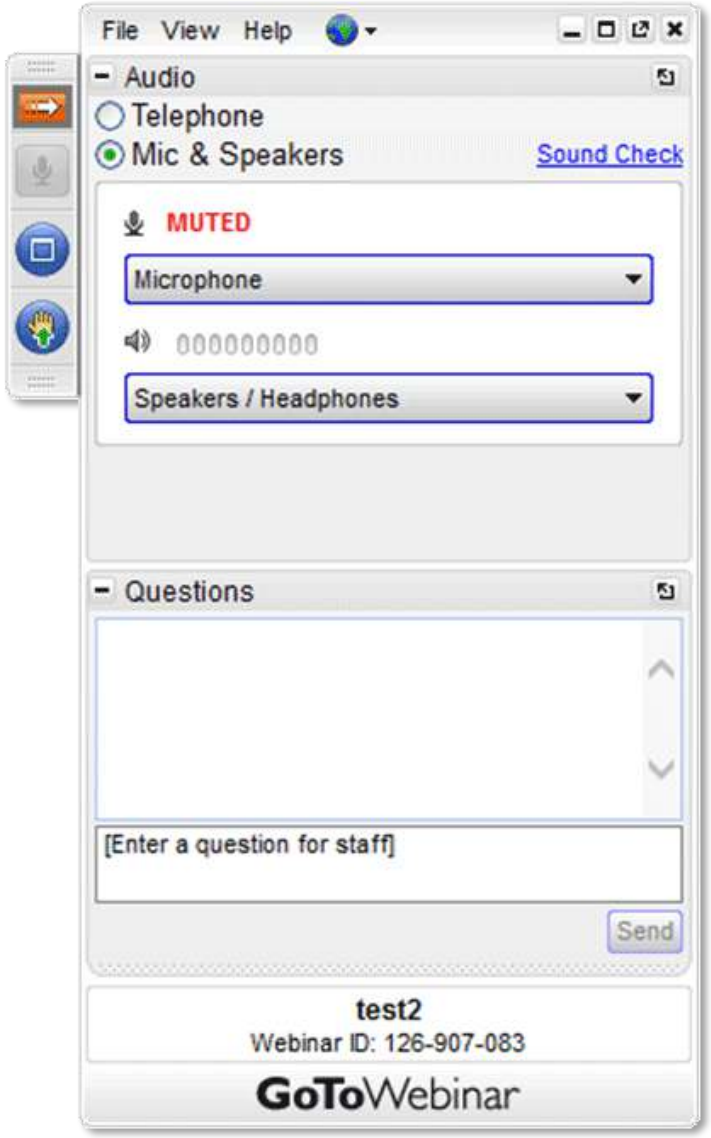
Tag, You're It

Using Metatags in Content Authoring

January 18, 2022

To ask questions, use the “Questions” feature



Watch for an email after the training:

- Download slides (PDF)
- View a recording

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Today's Presenters

Nina Agressott
Trainer/Consultant

Tom Leggett
Trainer/Consultant

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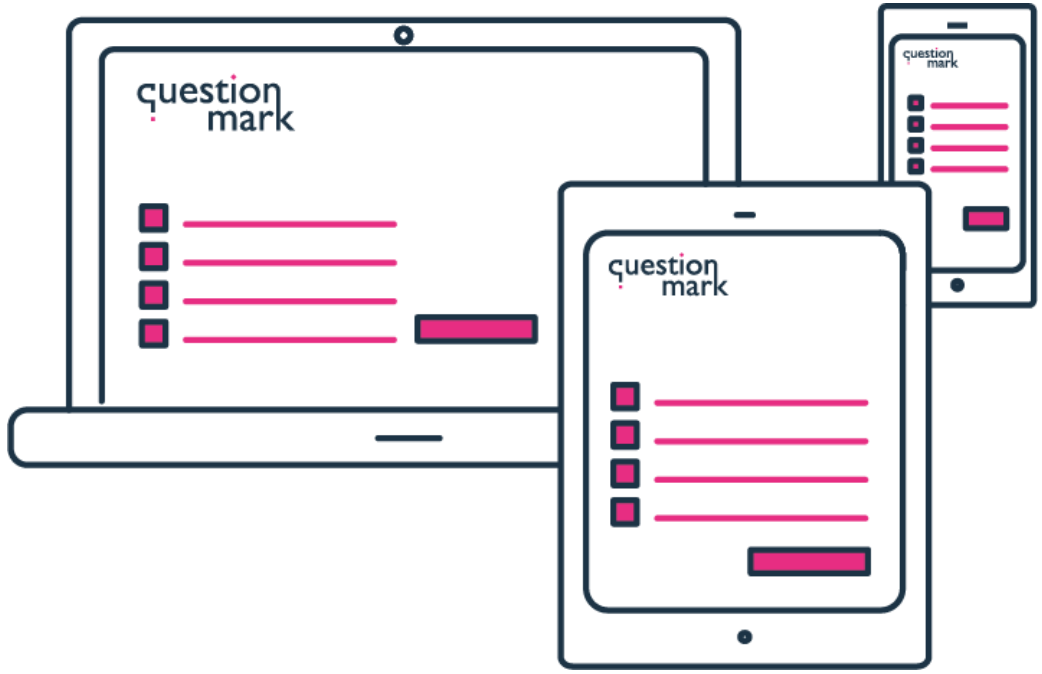
Quick Poll

Are you currently using metatags?

- Yes
- No

Agenda

- Explanation of Metatags
- Scenario
  - Create Metatags
  - Configuring the columns on the question grid
  - Creating an assessment using Metatags/adding to question block
  - Print for Review
  - Reporting – examples: Dashboard/Reporting



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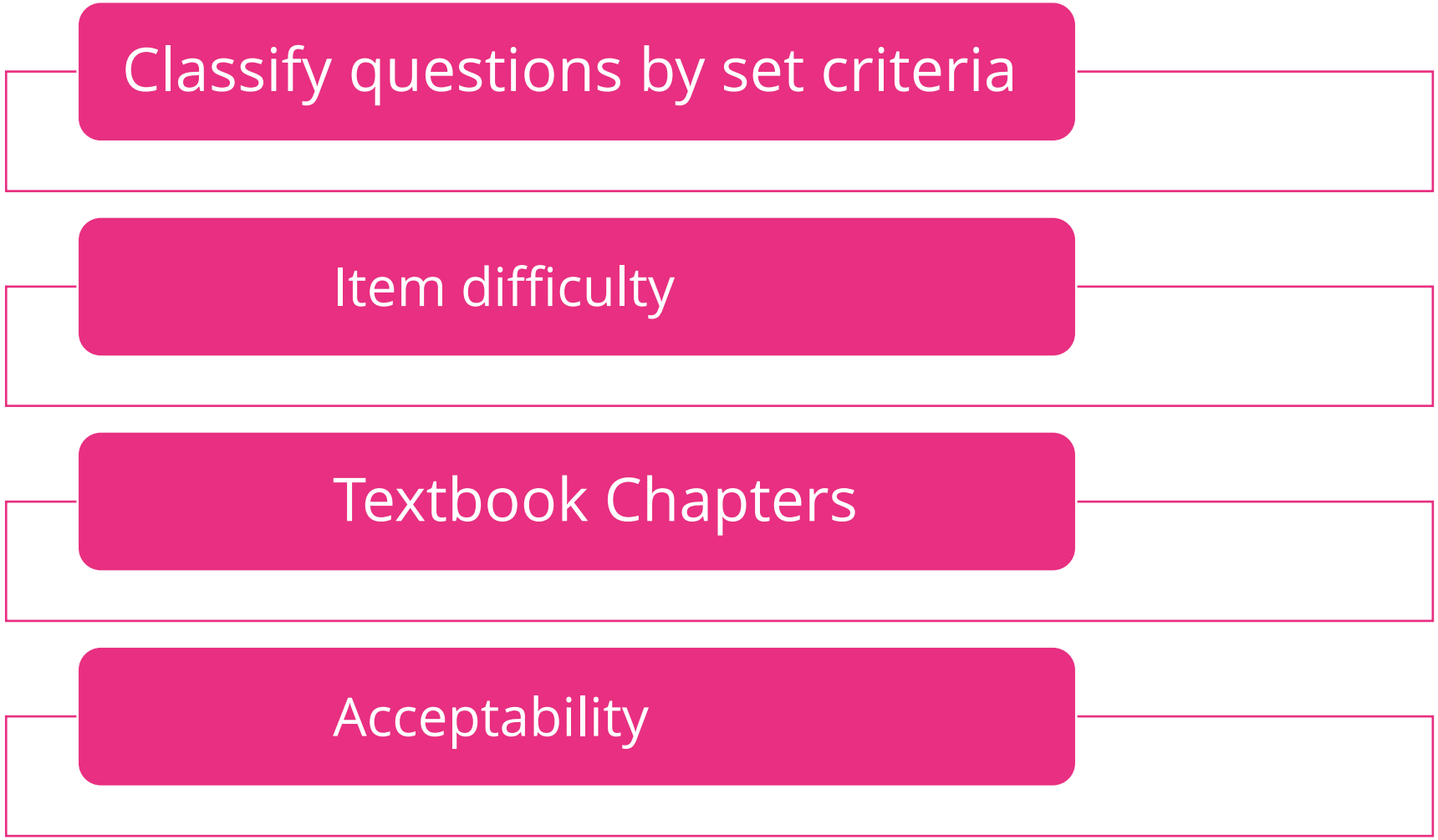
What are Metatags?



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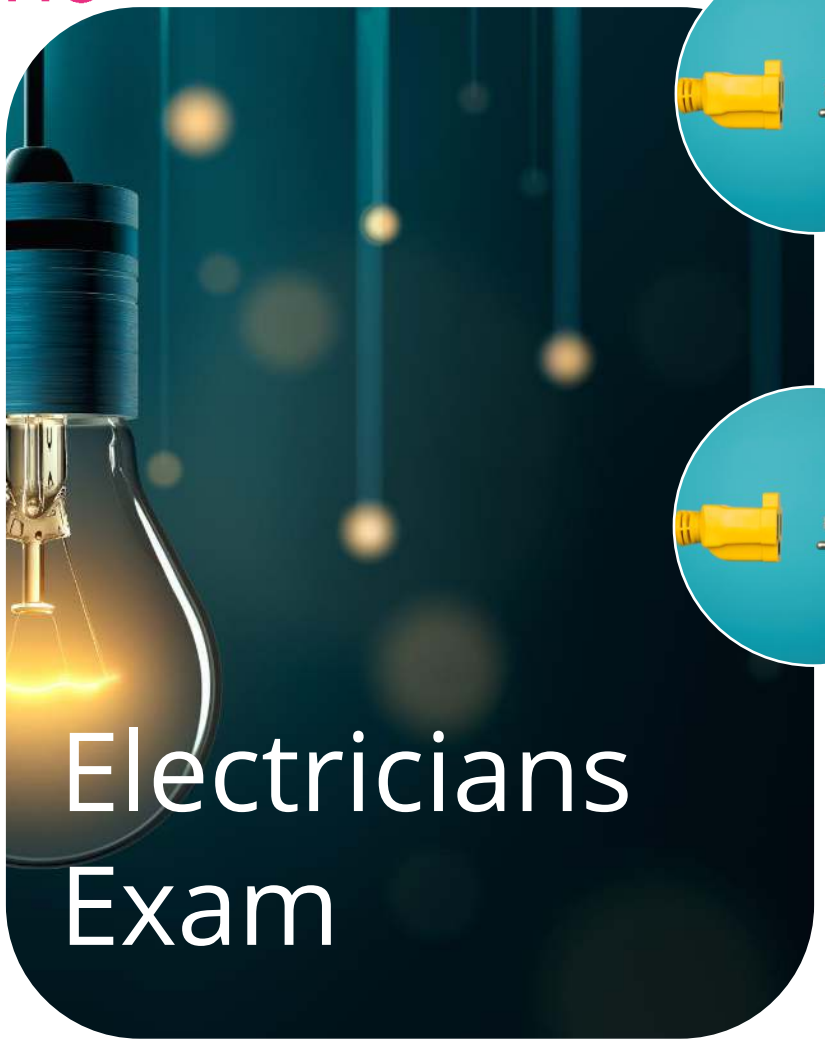
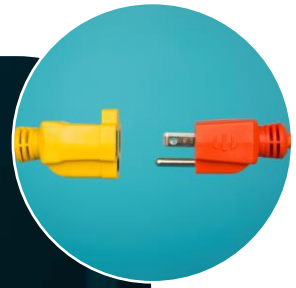
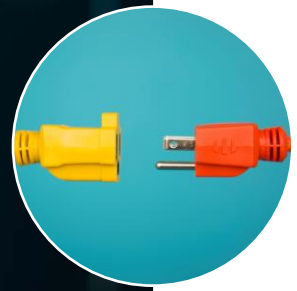
Scenario





Evaluation



Moderate

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Live Demo – Creating Metatags

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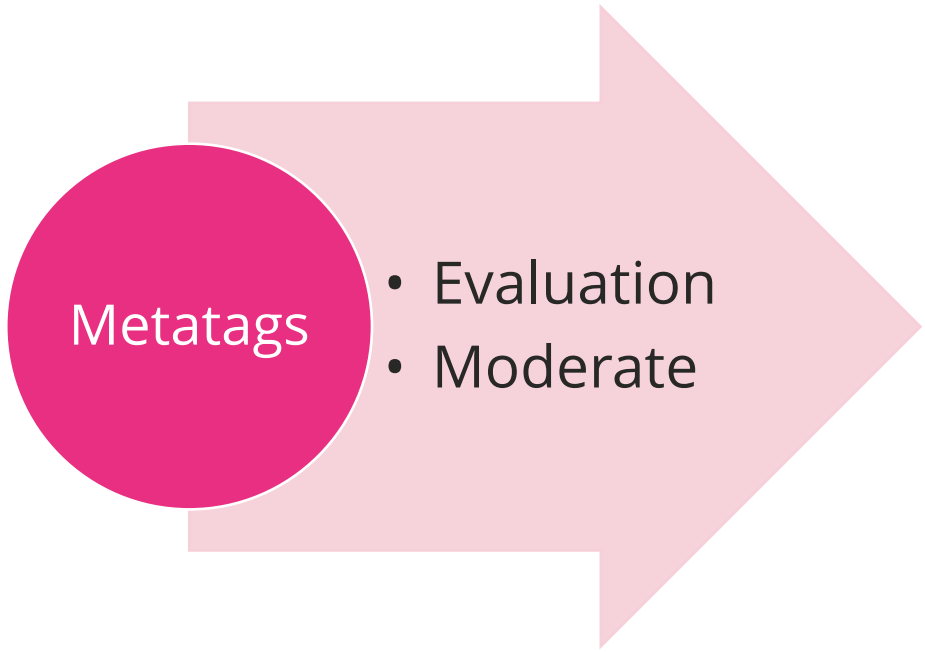
Quick Poll

Use the chat to list the names of some tags that you think you can use in your environment

Metatags created



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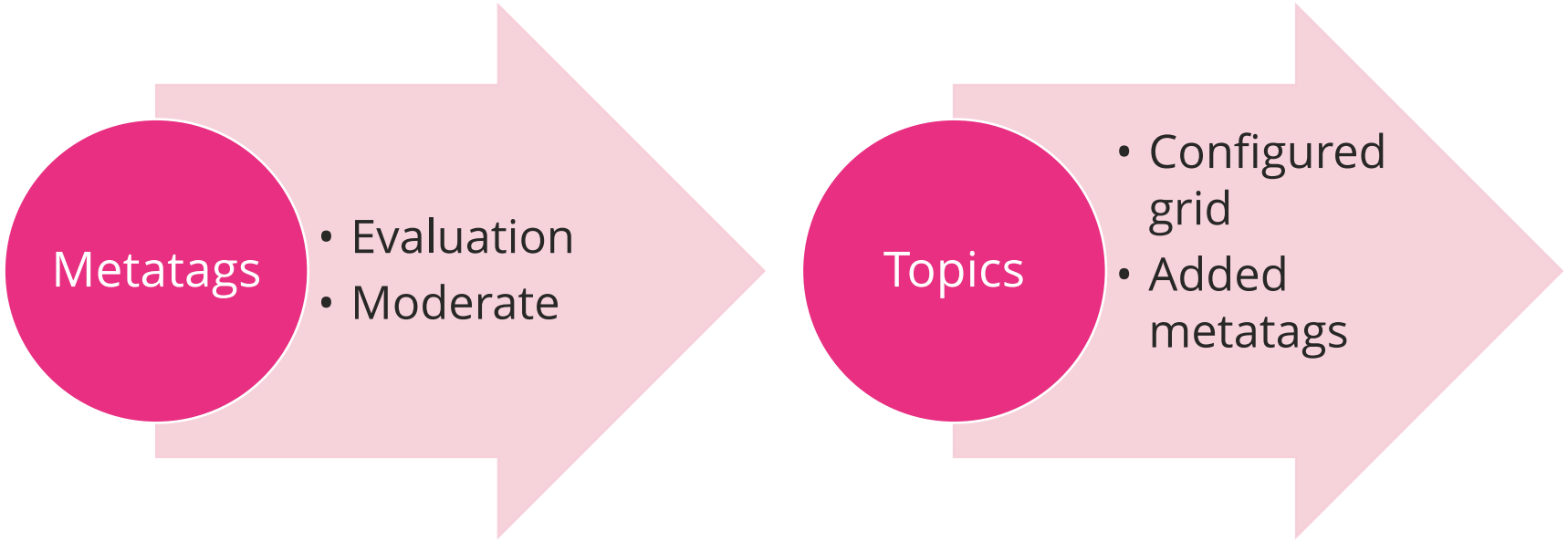
Live Demo – Configuring question grid Adding metatags to items

Configured question grid and metatags added to questions



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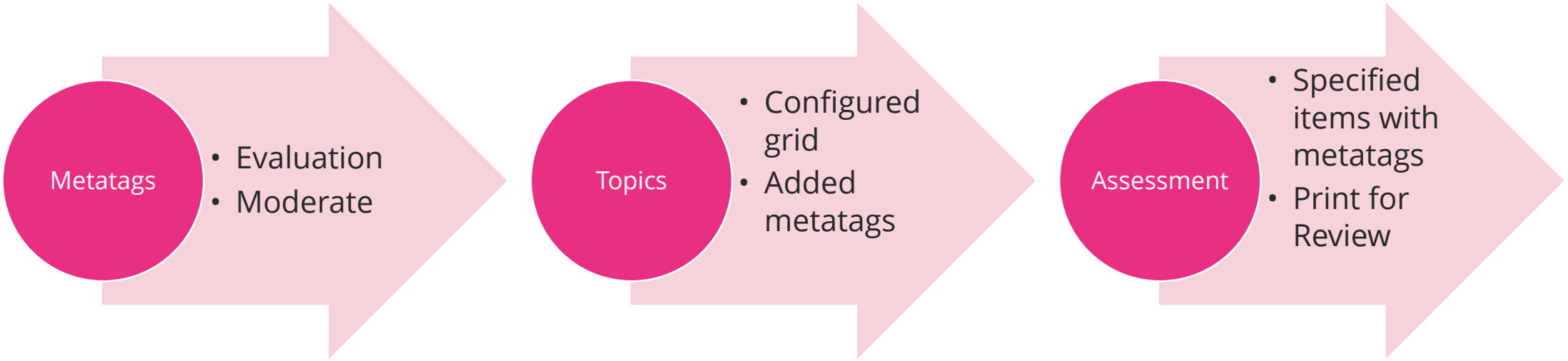
Live Demo – Creating an assessment using Metatags Print for Review

Assessment complete and print for review accessible



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Reporting

- **Dashboard/Reports**
  - **Item Results by Metatag**
  - **Metatag Participant Heat Map**

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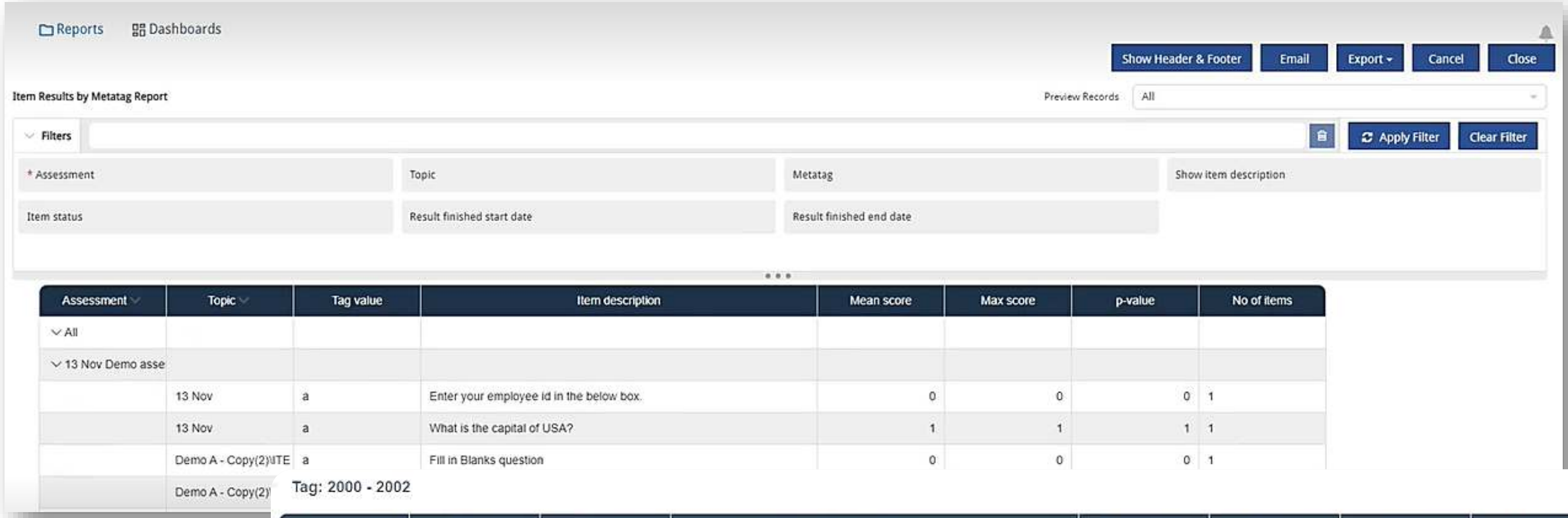
Reporting examples



Assessment	Topic	Tag value	Item description	Mean score	Max score	p-value	No of items
All							
13 Nov Demo asse							
	13 Nov	a	Enter your employee id in the below box.	0	0	0	1
	13 Nov	a	What is the capital of USA?	1	1	1	1
	Demo A - Copy(2)\ITE	a	Fill in Blanks question	0	0	0	1
	Demo A - Copy(2)\						

Tag: 2000 - 2002

Assessment	Topic	Tag value	Item description	Mean score	Max score	p-value	No of items
All							
13 Nov Demo asse							
	13 Nov	2002	Enter your employee id in the below box.	0	0	0	1
	13 Nov	2002	What is the capital of USA?	1	1	1	1
	Demo A - Copy(2)\ITE	2002	Fill in Blanks question	0	0	0	1

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Reporting examples

	2	2002		5_15	Item Difficulty	Compliance	Policy	Policy
Tag Value	a	2002	2013	A	Easy	Non	5.1 A3	7.6 D37
Participant	Score	Score	Score	Score	Score	Score	Score	Score
	45.97%	45.97%	26.90%	0.00%	45.97%	45.97%	45.97%	45.97%
Participant 1	75.00%	75.00%			75.00%	75.00%	75.00%	75.00%
Participant 2	87.50%	87.50%			87.50%	87.50%	87.50%	87.50%
Participant 3	100.00%	100.00%			100.00%	100.00%	100.00%	100.00%
Participant 4	75.00%	75.00%			75.00%	75.00%	75.00%	75.00%
Participant 5	87.50%	87.50%			87.50%	87.50%	87.50%	87.50%

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Questions?

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Quick Poll

What topics are you interested in learning more about?

Professional Services

Deployment and Authoring

- Content migration
- Custom look & feel

Reporting and Analytics

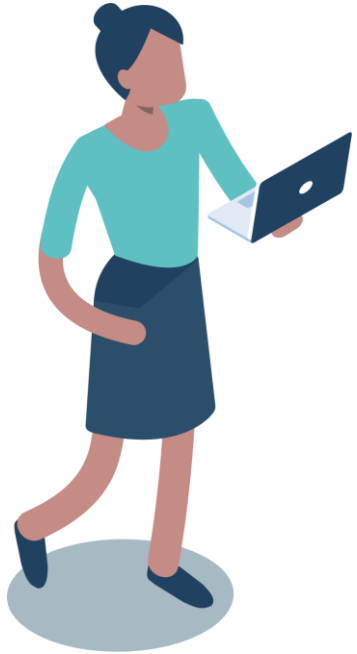
- Custom reports and dashboards

Solutions & Integration

- Candidate Portals
- E-commerce
- Badging and Certificates
- Automate processes / data sync

Training and Consulting

- Onsite / Remote training
- Guidance on program management, item writing and more



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Upcoming Webinars

Beyond Recall: Taking Competency Assessments to the Next Level

- January 19, 2022 - 11:00 am to 12:00 pm (EDT)

Is it possible to assess someone's ability to make judgments and decisions when faced with a dilemma? This session will cover the importance of going beyond recall in competency assessments and how to do so.

Click to Register

Introduction to Questionmark's Assessment Platform

- January 25, 2022 - 12:00 pm to 1:00 pm (EDT)

Learn the basics of authoring, delivering and reporting on surveys, quizzes, tests and exams. This introductory webinar explains and demonstrates key Questionmark features and functions.

Click to Register

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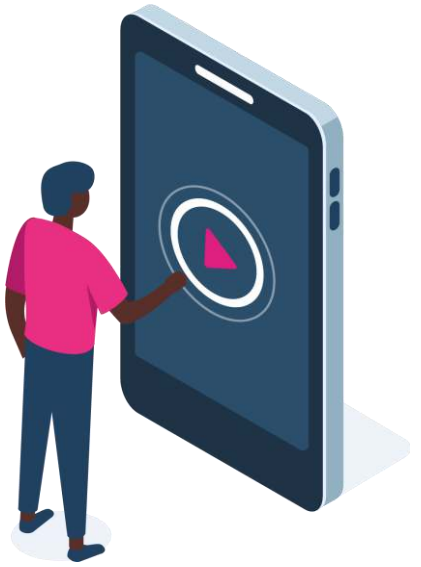
5 Quick Ways to Boost Performance with Digital Badging

- January 27, 2022 - 11:00 am to 12:00 pm (EDT)

Presented with Credly, the leading digital credential organization, this webinar will explore the applications and benefits of badging, strategies to ensure credibility of digital credentials and how badging and assessments fit together.

Click to Register



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Thank for attending!

Get in touch with the presenters:

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- *Tom Leggett, tom.leggett@questionmark.com*