

## Credly, Inc.

**Digital credentialing expertise, an innovator in the future of training and assessments**

### Overview

Badging and verifiable credentials are becoming the digital currency, and a key driver, to reward learning and performance. Questionmark and Credly have partnered to leverage their respective strengths to create an integrated solution that innovates learning and assessment solutions with portable, digital and verified achievement credentialing.

### About Questionmark



Questionmark provides a secure enterprise-grade assessment platform and professional services to leading organizations around the world, delivered with care and unequalled expertise. Its full-service online assessment tool and professional services help customers to improve their performance and meet their compliance requirements. Questionmark enables organizations to unlock their potential by delivering assessments which are valid, reliable, fair and defensible.

Questionmark offers secure powerful integration with other LMS, LRS and proctoring services making it easy to bring everything together in one place. Questionmark's cloud-based assessment management platform offers rapid deployment, scalability for high-volume test delivery, 24/7 support, and the peace-of-mind of secure, audited U.S., Australian and European-based data centers.

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### About Credly, Inc.



Credly leads the digital credential movement, with best of breed technology including a highly modular API and full cycle implementation expertise and years of best practices; ensuring that talent is more visible and opportunity more accessible.

Digital credentials are portable and travel with the earner and can be sent, posted and put to use wherever opportunities are found.

Digital credentials are data-rich descriptions of achievements, that verify identity of the issuing authority, criteria required for demonstrating the achievement, evidence, third-party endorsements and more.

Digital credentials are verified and issued directly from the organization to an individual securing against tampering or fraud.

Digital credentials engage and allow the credential issuer's brand to be front and center; achievement levels and associated rigor are readily displayed and connected to learning pathways; new stakeholder communication channels are opened.

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