



## Questionmark Consulting Services

Freeing You to Focus on Results

### Background

Questionmark™ Perception™ is the most flexible assessment management system on the market today. You can start small and grow your installation to the size you need. Most projects are deployed entirely using in-house staff, or with assistance of Questionmark partners around the world. But what if you simply do not have the time or internal resources to get your assessment program up and running? Questionmark Consulting Services provides expert assistance through a variety of services:

### Authoring

Let us do the work of putting your tests, exams and/or surveys into Questionmark Perception. You can send us raw content, plus whatever graphics and media you would like to include, and we will produce complete, expertly formatted assessments. This solution is ideal for first-time Questionmark users who want to reap the benefits of the software quickly. It's also a tremendous help if you have a prompt deadline to meet. This service also extends to the conversion of assessment items from a third party format to Questionmark format.

### Workflow Process Development

Do you have multiple authors with different roles and responsibilities, who create high-stakes tests? Do you want to document an audit trail on your test items? If you have not licensed the Perception Workflow Editor but require these additional quality and process controls, we can create or adapt a workflow process that can be enabled for your installation.

### Perception V3-V4 Conversion

Effective planning is the key to a smooth migration from Perception v3 to v4. It is essential to evaluate your current set-up and then identify areas where you can take best advantage of the new features in v4. We can help you plan your migration with special attention to your topic structure, assessment folders, security configuration, and workflow in a way that will ensure a smooth transition and take advantage of Perception's latest features.

### Strategic Planning

The Strategic Planning service brings Perception users, IT staff and other key stakeholders together to holistically plan their assessment system, integrate it with existing applications, and deploy it. Your Questionmark consultant visits your site to assess your situation and develop an action plan. Your strategic plan will specify the key aspects of your installation, including server hardware, network configuration, security configuration, integration methods, workflow process, and reporting requirements. You can implement the plan yourself or have us guide you through the deployment.

### Server Installation and Configuration

We can install and configure your server to work properly so that you can start authoring, publishing and delivering assessments as quickly as possible. We take into account the size of your installation, load-balancing needs, integration requirements, Perception add-ons, the type of database you are using, and many other elements.

### Custom Development

You can rely on us for ground-up programming to extend Perception's functionality or to facilitate integration with other systems.

### Template Production

The Questionmark Template Production service can create a look and feel for your Perception installation and assessments that matches that of your company or business unit. Templates and login screens can be produced to match the style of your corporate Web site or style guide.

### More information

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