



## Comparison of Authoring Options

|   | Authoring Manager   | Browser-Based Authoring   | Questionmark Live  |
|---|---|---|--|
| Description   | Questionmark Authoring Manager is a Windows-based application that enables you author questions, organize them into assessments, and store and edit them within local or remote databases called repositories. Authoring Manager enables you leverage the full range of Perceptions question and assessment authoring capabilities.   | Questionmark's browser-based authoring system provides an easy and distributed environment for creating questions and assessments. It allows rapid development of items by subject matter experts without requiring them to install anything on their desktop. Using a web browser you can author questions and assessments directly within a shared repository on a remote server. | Questionmark Live lets you easily write questions and assessments then export them for use in Questionmark OnDemand or Questionmark Perception. Subject matter experts (SMEs) can access this powerful authoring tool anytime, anywhere. This Web-based application is available free of charge to all Questionmark Software Support Plan customers.         |
| Question Types  | <ul style="list-style-type: none"> <li>Drag-and-Drop</li> <li>Essay question</li> <li>Explanation screens</li> <li>File Upload</li> <li>Fill-in-the-blank</li> <li>Hotspot</li> <li>Knowledge Matrix</li> <li>Likert scale</li> <li>Matching</li> <li>Multiple choice</li> <li>Multiple response</li> <li>Numeric questions</li> <li>Pull-Down List (selection question)</li> <li>Ranking (Rank in Order)</li> <li>Select-a-blank</li> <li>Survey Matrix</li> <li>True/False</li> <li>Word response(text match)</li> <li>Yes/No</li> <li>Adobe Captivate Simulations</li> </ul> | <ul style="list-style-type: none"> <li>Essay</li> <li>Likert Scale</li> <li>Multiple Choice</li> <li>Multiple Response</li> <li>Numeric Questions</li> <li>True-False</li> <li>Yes-No</li> <li>Word Response</li> </ul>   | <ul style="list-style-type: none"> <li>Multiple Choice</li> <li>Multiple Response (Right/Wrong answer)</li> <li>Multiple Response (Score per choice)</li> <li>Text Match</li> <li>Likert</li> <li>True/False</li> <li>Yes/No</li> <li>Essay</li> <li>Pull-down list</li> <li>Explanation</li> <li>Numeric</li> <li>Matching</li> <li>Super Matrix</li> </ul> |
| Include question-level feedback                                     | Yes   | Yes   | Yes  |
| WYSIWYG HTML Authoring  | Yes   | No  | Yes  |
| Include graphics, sound, multimedia in questions and feedback       | Yes   | Yes   | Yes  |
| Create assessments  | Yes   | Yes   | Yes  |
| Create branching and multiple block assessments                     | Yes   | No  | No   |
| Organize questions by topic   | Yes   | Yes   | Yes  |
| Publish directly to Repository                                      | Yes   | Yes   | Via export/import of Qpack   |
| Publish via Qpack Import  | Yes   | Yes   | Yes  |
| Export/Import Qpack   | Export and Import   | Import only   | Export and Import  |
| Import Blackboard 6.x, 8.x and 9.x (.zip) questions                 | No  | No  | Yes  |
| Import Blackboard upload (.txt) questions                           | No  | No  | Yes  |
| Import LXR* Test 6.1 Merge - LXRMerge.mrz                           | No  | No  | Yes  |
| Import Questionmark Live CSV - csv                                  | No  | No  | Yes  |
| Import Moodle XML - xml   | No  | No  | Yes  |
| Library of standard Course Evaluation questions for rapid authoring | No  | No  | Yes  |
| Create and manage multilingual questions                            | No  | Yes   | No   |
| Create and manage multilingual assessments                          | No  | Yes   | No   |
| Import/Export XLIFF for translation of items and assessments        | No  | Yes   | No   |
| Import LXR-Text 6.1 questions                                       | No  | No  | Yes  |
| Import questions in CSV   | No  | No  | Yes  |
| Import Moodle XML question  | No  | No  | Yes  |
| Manage Global Resources   | Yes   | Yes   | No   |
| Add/Manage Topic Resources  | Yes   | Yes   | No   |
| Import/Export QML   | Yes   | No  | No   |
| Import/Export QTI XML   | Yes   | No  | No   |
| Print Assessment to Word; Print assessment for scanning             | Yes   | No  | No   |
| Meta Tag Questions  | Yes   | No  | No   |
| Manage Workflow   | Yes   | No  | No   |
| Available in the following languages                                | <ul style="list-style-type: none"> <li>English</li> <li>German</li> <li>Dutch</li> <li>French</li> <li>Spanish</li> <li>Japanese</li> </ul>   | <ul style="list-style-type: none"> <li>English</li> <li>German</li> <li>Dutch</li> <li>French</li> <li>Spanish</li> <li>Japanese</li> </ul>   | <ul style="list-style-type: none"> <li>English</li> <li>German</li> <li>Dutch</li> <li>French</li> <li>Spanish</li> <li>Chinese</li> <li>Japanese</li> <li>Arabic</li> <li>Hindi</li> <li>Polish</li> <li>Portuguese</li> <li>Italian</li> <li>Finnish</li> <li>Swedish</li> <li>Norwegian</li> <li>Russian</li> </ul>                                       |
| Add/Manage Content  | Yes   | No  | No   |
| Edit Templates  | Yes   | No  | License for unlimited number of authors within your organization   |
| Number of Authors   | Determined by license   | Determined by license   | Unlimited  |