



Overview

The Questionmark™ Perception™ assessment management system enables trainers, educators and testing professionals to author, schedule, deliver, and report on surveys, quizzes, tests and exams.

For more information, contact Questionmark Customer Care at (800) 863-3950 or info@questionmark.com.

Key features	Perception	Competitive Product
Authoring		
Powerful but easy to use authoring system with more than 20 different question types	Yes	
Drag and drop publishing and content management	Yes	
Translation management for multilingual assessments	Yes	
Question banking organized by learning objective	Yes	
Workflow management to manage and document how questions are created and deployed	Yes	
Distributed authoring enables multiple authors to collaborate	Yes	
WYSIWYG HTML Editing	Yes	
Search item banks by keyword in question stimuli, choices, feedback, metatags, descriptions, topic, or author	Yes	
Adaptive branching based on how questions are answered	Yes	
Easy selection and randomization of questions and choices	Yes	
Scheduling and Administration		
Powerful system to add, change, and delete participants, administrators, administrators privileges	Yes	
Easily schedule assessments for groups, subgroups or individuals	Yes	
Send emails to groups and individuals	Yes	
Delivery		
Deliver via standard web browsers, PDAs, secure browser, or paper	Yes	
Auto-sensing, auto-sizing delivery allows to author once and delivery to multiple devices	Yes	
Multilingual participant interfaces available in 20 languages	Yes	
Deliver multilingual assessments	Yes	
Apps available for Apple iPad, Apple iPhone, Apple iPod touch, and Android devices	Yes	
Save-as-you-go test delivery	Yes	
Accessibility features including participant text-size and contrast controls	Yes	
Easily embed assessments in web pages, wikis and blogs	Yes	
Print assessments for delivery via OMR or OCR answer forms; upload responses to Perception for scoring, reporting.	Yes	
Deliver assessments offline, results uploaded for reporting automatically upon reconnection to internet	Yes	
Scalable server to meet growing demands	Yes	
Secure delivery for high-stakes testing	Yes	
Reporting		
On-demand viewing of results, reports and item analysis	Yes	
Multiple report styles you can customize	Yes	
Powerful, flexible reporting system to analyze results	Yes	
Storage of answers, scores, and results in Microsoft SQL, or Oracle	Yes	
Easily export data to ASCII or Excel	Yes	
Distribute survey reports via email, printer, browser, Word, Excel or PDF	Yes	
Security		
Secure online delivery prevents copying, printing, screen shots, or task-switching during high-stakes testing	Yes	
Role-based security allowing multiple levels permissions for authors and administrators	Yes	
Can assign different levels of access rights to authors for secure, collaborative authoring environment	Yes	
Can restrict administrator access to certain reports and sensitive data	Yes	
Can limit administrator log-ins to range of IP addresses	Yes	
Interoperability		
Supports key standards including AICC, IMS QTI & Content Packaging, SCORM 1.2, SCORM 2004, PENS and HR-XML.	Yes	
Integration with learning management systems and portals	Yes	

Support Provided	Perception	Competitive Product
Fully functional downloadable versions available from web site	Yes	
Knowledge Base available on web site	Yes	
Pricing available from web site	Yes	
Free phone and email support available during evaluation period and 30 days from purchase	Yes	
Software Support Plans available when free support expires	30 days	
Support options including Enterprise Support and 24/7 Support	Yes	
Monthly e-newsletters	Yes	
Blog and RSS Feeds	Yes	
Free web seminars to explain product concepts	Yes	
On-Site training available	Yes	
Open-enrollment, instructor-led training on product available	Yes	
Online animated tutorials	Yes	

Documentation	Perception	Competitive Product
Printed Getting Started Guide	Yes	
Complete product manuals on Support site and PDF	Yes	
Context sensitive help throughout the system	Yes	
Authoring tutorials available	Yes <small>(available on website)</small>	
HTML Manuals available	Yes <small>(available on website)</small>	
Best Practices Guides	Yes	
Deployment guides available	Yes <small>(available on website)</small>	

Platforms required	Perception	Competitive Product
Authors using Windows need	Windows 7, Vista, XP, Server 2008, 2003	
Authors using a browser need	IE 7 or higher	
Administrators need	IE 7 or higher	
Delivery system	Business Layer: Windows Server 2003 or 2008; Presentation Layer: Windows or Linux	
Databases supported	Oracle 9i, 10g or 11g; or Microsoft SQL 2000, 2005 and 2008. (or SQL Express for Ingot)	
Participants need	PC: Internet Explorer 7 (XP, Vista); Internet Explorer 8 (XP, Vista, 7); or Firefox 3 (XP, Vista, 7); Mac: Safari 3 or Firefox 3. Many mobile devices browsers supported include Apple iPad/iPhone Safari and Android.	
Administrators running reports need	IE 7 or higher	