



Questionmark

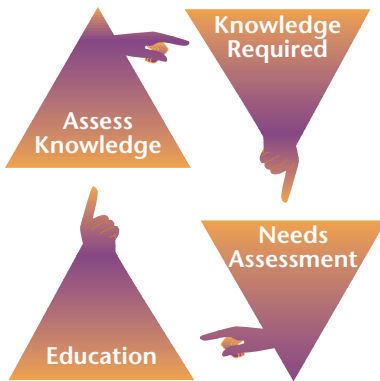
## Question Mark™ for Windows

*The world's most advanced assessment software!*

### Offers:

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- An easy-to-use assessment authoring facility
- Multiple question banks for random assessments
- Multimedia capabilities
- Question delivery via floppy disk or local area network
- Instant feedback to participants
- Adaptive branching based on how questions are answered
- Automatic scoring, reports, and statistical analysis
- Export of answers for customized reporting and graphing



Question Mark for Windows is an easy-to-use computer software program that enables you to create, administer, mark, and analyze assessments and surveys. Thousands of organizations use Question Mark, because they know it's a practical solution that saves them time and money. It also provides a dynamic, interactive environment that helps motivate people to learn while it measures their knowledge.

The software includes three modules:

- Designer for creating questions
- Presenter for delivering assessments
- Reporter for analyzing results.

### Writing Questions:

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The Designer software enables you to create and design questions in several different formats. You have complete freedom when designing your questions, with full access to any font and color available in Windows. You can add graphics to your assessments to illustrate questions with maps, diagrams, charts, and other visual aids. You can also insert video and sound clips.



## Question Types:

- **Multiple choice:** Participants select one choice from up to 40 possible answers. There is no limit to the length of each answer.
- **Multiple response:** Similar to multiple choice except participants are not limited to choosing one response; he/she can select none, one or more of the choices offered.
- **Hot spot:** Using a graphic or diagram you define one or more “hot” areas that have a specific score and/or external feedback attached.
- **Numeric answer:** Participants are prompted to enter a numeric value. This may be scored as one value for an exact answer and another value if the response is within a range.
- **Text:** Participants answer by typing up to 3,000 characters of text. You define what is right or wrong in advance by entering a list of acceptable answers.
- **Fill-in-the-blank:** One or more words are left out of a statement for the participant to fill in.
- **Selection questions:** A pull-down list is presented, and participants can select from a number of items and answers.
- **Explanation screens:** You insert text or graphics for the participant to view prior to answering a series of questions.

## Presenting Questions:

Question Mark’s Presenter is the “run-time” software module used to present question files to participants. Participants submit their answers using either a mouse or keyboard. The answers are then immediately saved into an answer file.

### You can:

- Randomly select from a question bank
- Randomize the order in which questions are presented
- Shuffle the order of answers within questions
- Jump to different parts of the question file depending upon a given response or score
- Set time limits
- Allow participants to see correct answers immediately after each question, at the end of the question file or not at all.
- Define your own feedback messages or use the ones Question Mark provides
- Deliver questions via a floppy disk, local area networks, electronic mail and stand-alone kiosks
- Print out questions

## Tabulating Results:

Use the Reporter module to collate, review, and analyze answers. It provides you with the important statistics concerning the results of your test or survey. Reporter also allows you to send answer files to many popular graphing, analyzing, and statistical reporting packages like Microsoft Excel, SPSS, or Crystal Reports.

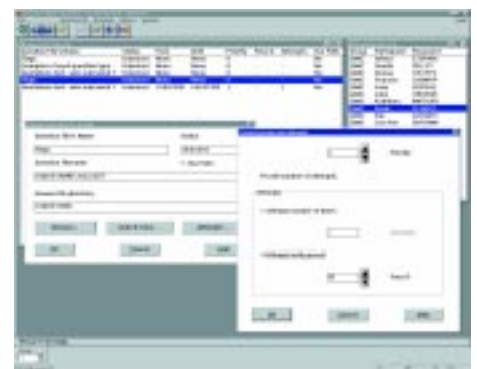
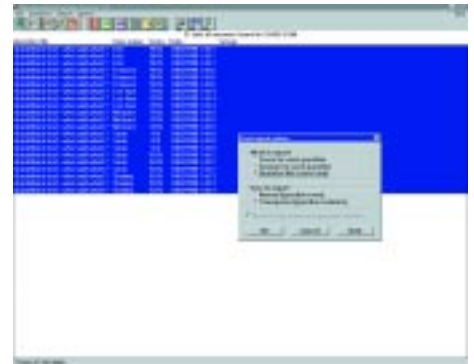
### Add-ons:

“Export to Access” sends results to Microsoft’s Access database format.

Question Mark Guardian gives you control over who has access to particular sets of questions, and when those people may access them. It can be used on local area networks, standalone PCs, or when distributing material at a distance.

Guardian allows you to:

- Maintain participants’ records
- Limit access to particular individuals or groups
- Generate unique passwords
- Provide time-windows for tests
- Limit number of times for a test
- Ensure tests are taken in sequence
- Import user names and passwords

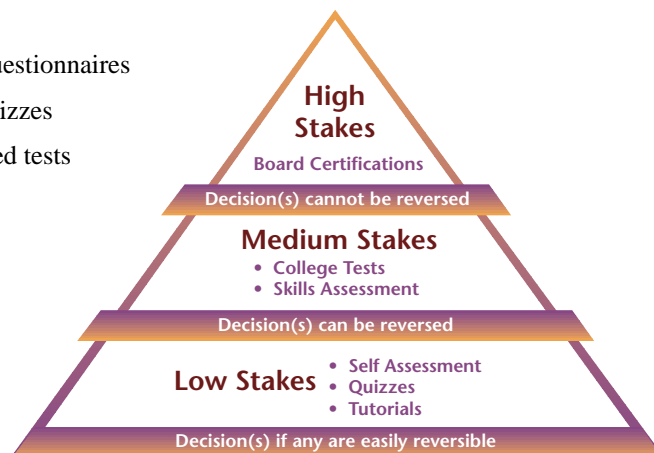


## Applications:

Question Mark for Windows measures knowledge and attitudes interactively. It is used by professors, teachers, and corporate trainers throughout the world.

### Applications include:

- Competency testing
- Product knowledge exams
- Employee recruitment
- Attitude surveys
- Customer satisfaction questionnaires
- Academic exams and quizzes
- Publishing pre-configured tests
- Study aids
- Tutorials
- Diagnostic tests
- Course evaluations
- Skills assessments
- Certifications

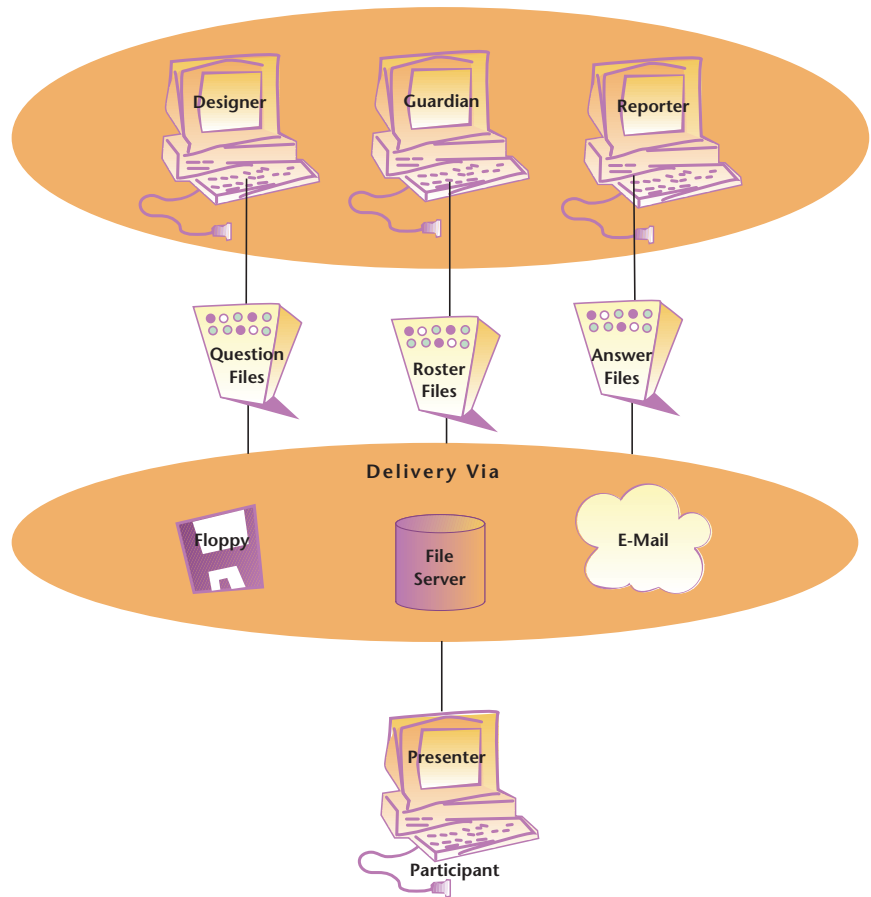




## System Requirements:

Question Mark for Windows runs on any PC running with sufficient memory.

	Recommended Minimum for Designer	Recommended Minimum for Presenter
Windows 3.1	8 Mbyte	4 Mbyte
Windows '95	16 Mbyte	8 Mbyte
Windows '98/NT	16 Mybte	8 Mbyte



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## Corporate Offices:



**Questionmark**

*The world's most advanced  
assessment software!*

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