



Overview

Questionmark[™] Perception[™] enables educators and trainers to author, schedule, deliver, and report on surveys, quizzes, tests and exams. This complete assessment management system enables you to create questions and organize them into exams, quizzes, tests or surveys. You can schedule people to take the assessments, deliver them in a variety of ways and then view the results in 10 different report types. Questionmark Perception offers a cost-effective, easy way to not only to measure knowledge, skills and attitudes -- but also enhance the learning process.

Questionmark's holistic approach means users can count on more than just feature rich software -- but also knowledge bases, manuals, upgrades, consulting services, training courses, and partnering relationships to ensure customer's success with the software. This chart, and the others in the series focus on the features rather than all of the service offerings. For more information on those please contact Questionmark customer service at 0800 731 5895 or info@questionmark.co.uk

Key features	Perception	Competitive Product
Authoring		
Powerful but easy to use authoring system with 20 different question types	Yes	
Drag and drop publishing and content management	Yes	
Question banking organized by learning objective	Yes	
Workflow management to manage and document how questions are created and deployed	Yes	
Distributed authoring enables multiple authors to collaborate	Yes	
WYSIWYG HTML Editing	Yes	
Search item banks by keyword in question stimuli, choices, feedback, metatags, descriptions, topic, or author	Yes	
Adaptive branching based on how questions are answered	Yes	
Easy selection and randomization of questions and choices	Yes	
Scheduling and Administration		
Powerful system to add, change, and delete participants, administrators, administrators privileges	Yes	
Easily schedule assessments for groups, subgroups or individuals	Yes	
Send emails to groups and individuals	Yes	
Delivery		
Deliver via standard web browsers, PDAs, secure browser, or paper	Yes	
Deliver to certified testing centers	Yes	
Deliver assessments offline but store answers	Yes	
Scalable server to meet growing demands	Yes	
Secure delivery for high-stakes testing	Yes	
Reporting		
On-demand viewing of results, reports and item analysis	Yes	
Multiple report styles you can customize	Yes	
Powerful, flexible reporting system to analyze results	Yes	
Storage of answers, scores, and results in Microsoft SQL, or Oracle	Yes	
Easily export data to ASCII or Excel	Yes	
Security		
Secure online delivery prevents copying, printing, screen shots, or task-switching during high-stakes testing	Yes	
Role-based security allowing multiple levels permissions for authors and administrators	Yes	
Can assign different levels of access rights to authors for secure, collaborative authoring environment	Yes	
Can restrict administrator access to certain reports and sensitive data	Yes	
Can limit administrator log-ins to range of IP addresses	Yes	
Interoperability		
Supports key industry standards including IMS QTI & Content Packaging, ADL SCORM, AICC and R-XML.	Yes	
Integration with learning management systems and portals	Yes	

Platforms required	Perception	Competitive
Authors using Windows need	PC Running Windows 2000, XP or 2003	
Authors using a browser need	IE 5.5 or higher	
Administrators need	IE 5.5 or higher	
Delivery system	Web Server PC running	
Participants need	IE 5.5 or higher	
Administrators running reports need	IE 5.5 or higher	

Support Provided	Perception	Competitive Product
Fully functional downloadable versions available from web site	Yes	
Knowledge Base available on web site	Yes	
Pricing available from web site	Yes	
Free phone and email support available during evaluation period and 30 days from purchase	Yes	
Software Support Plans available when free support expires	30 days	
Monthly e-newsletters	Yes	
Free web seminars to explain product concepts	Yes	
On-Site training available	Yes	
Open-enrollment, instructor-led training on product available	Yes	
Open-enrollment, instructor-led training on on creating effective assessments available	Yes	
Online animated tutorials	Yes	
White Papers and Power Point presentations available to help you learn to use Perception and Assessments best practices	Yes	

Documentation	Perception	Competitive Product
Printed Getting Started Guide	Yes	
Complete product manuals in PDF	Yes	
Context sensitive help throughout the system	Yes	
Authoring tutorials available	Yes <small>(available on website)</small>	
HTML Manuals available	Yes <small>(available on website)</small>	
Best Practices Guides	Yes <small>(available on website)</small>	
Deployment guides available	Yes <small>(available on website)</small>	